

**GOVERNMENT OF INDIA
MINISTRY OF COMMERCE & INDUSTRY
DEPARTMENT FOR PROMOTION OF INDUSTRY AND INTERNAL TRADE
RAJYA SABHA**

**UNSTARRED QUESTION NO. 1325.
TO BE ANSWERED ON FRIDAY, THE 06TH DECEMBER, 2024.**

GEOGRAPHICAL INDICATION (GI) TAGGED PRODUCTS

1325. Dr. Bhim Singh:

Will the Minister of **Commerce and Industry** be pleased to state:

- (a) the State-wise/Union, territory-wise details of Geographical Indication (GI) tagged products in the country, with special reference to the State of Bihar;
- (b) whether Government has any scheme to provide financial assistance to GI tagged product manufacturers to further improve the quality of production;
- (c) if so, the details thereof and the amount spent by Government thereon, year-wise; and
- (d) whether Government is taking any policy initiative to help GI tagged product manufacturers to access global market and if so, the details thereof?

**ANSWER
THE MINISTER OF COMMERCE & INDUSTRY
(SHRI PIYUSH GOYAL)**

(a): The details of Geographical Indications (GI) tagged products in the country, State/UT wise and for the state Bihar are available on DPIIT's website under the links –

- i. https://dpiit.gov.in/sites/default/files/Details_GIProduct_Annexure1_05December2024.pdf
- ii. https://dpiit.gov.in/sites/default/files/Details_GIProduct_Annexure2_05December2024.pdf

(b) & (c): The list of schemes providing financial assistance to GI tagged product manufacturers to further improve the quality of their production is as under:

- i. Agricultural & Processed Food Products Export Development Authority (APEDA) extends its Financial Assistance Schemes (FAS) to its notified scheduled products including GI products falling under the purview of APEDA for the purpose of Infrastructure, Quality and Market Development.
- ii. The O/o Development Commissioner (Handicrafts) provides infrastructure and technology support under the National Handicrafts Development Programme (NHDP) scheme for sanction of common facility raw material depot and technology upgradation assistance to exporters/entrepreneurs to support product, productivity, quality, etc. in the handicraft sector including GI registered crafts.

(d): Yes, the government is taking various policy initiatives to help GI-tagged product manufacturers access the global market. Some of the key initiatives are as under:

- i. Separate provisions for protection and recognition of GIs in foreign territories are being included as part of ongoing trade negotiation with other key trading partners.
- ii. Extending support to GI producers and artisans for participation in international trade fairs such as Autumn Fair Birmingham, Bazar Berlin, GI Pavilion at Aahar 2022, IITF GI Fair, India GI fair 2022 and GI pavilion at world Food India 2024 to showcase Indian GI products.

- iii. As part of promotional outreach, several short films and videos have been prepared through agencies such as National Geographical Channel, History TV 18 and showcased on international platforms for brand building and greater awareness.
- iv. Showcasing GI products as part of India pavilion during the diplomatic conference on Genetic Resources and Associated Traditional Knowledge (GRATK) to attract interest and spread awareness in the international community.
- v. Creation and dissemination of a digital Catalogue featuring 419 registered GI products for reaching out to global audiences through Indian embassies and missions.
