

GOVERNMENT OF INDIA
MINISTRY OF TOURISM

RAJYA SABHA
UNSTARRED QUESTION NO.1254
ANSWERED ON 05.12.2024

FUNDS FOR PROMOTION OF TOURISM

1254 SHRI NARESH BANSAL:

Will the Minister of **TOURISM** be pleased to state:

- (a) the details of the assistance being extended to the State Government of Uttarakhand by the Central Government keeping in mind the immense opportunities of tourism;
- (b) the details of the approved budgetary allocations to promote tourism in Uttarakhand during the last five years, scheme wise and district-wise; and
- (c) whether Government proposes to formulate any scheme for increasing the number of tourists in different districts of Uttarakhand?

ANSWER

THE MINISTER OF TOURISM

(SHRI GAJENDRA SINGH SHEKHAWAT)

(a) to (c): While development and promotion of tourism destinations and products is primarily undertaken by the concerned State Government (SG)/Union Territory Administration (UT), the Ministry of Tourism through its central sector schemes of 'Swadesh Darshan (SD)' and 'Pilgrimage Rejuvenation and Spiritual, Heritage Augmentation Drive (PRASHAD)' complements the efforts of tourism infrastructure development by extending financial assistance to the State Governments/Union Territory Administrations including the State of Uttarakhand in synergy with the scheme guidelines, availability of funds etc. The Ministry of Tourism has sanctioned 2 projects under its 'Swadesh Darshan' and 3 projects under its 'PRASHAD' schemes in the State of Uttarakhand.

Ministry of Tourism has further revamped the Swadesh Darshan Scheme as Swadesh Darshan 2.0 (SD2.0) with the objective to develop sustainable and responsible tourism destinations and has sanctioned 2 projects in the State of Uttarakhand.

Government of India has also sanctioned one tourism project in Uttarakhand under the 'Scheme for Special Assistance to States for Capital Investment 2024-25' (SASCI).

The list of Sanctioned projects under Swadesh Darshan, PRASHAD, SD 2.0 and SASCI in the State of Uttarakhand is annexed.

The Ministry of Tourism promotes India in a holistic manner, as a tourist destination, through various initiatives including promotional events, assistance to State Governments for organizing fairs and festivals, etc. The Ministry also promotes various tourist destinations including Uttarakhand and its products through its website and social media.

ANNEXURE

STATEMENT IN REPLY TO PARTS (a) TO (c) OF RAJYA SABHA UNSTARRED QUESTION NO.1254 ANSWERED ON 05.12.2024 REGARDING FUNDS FOR PROMOTION OF TOURISM RAISED BY SHRI NARESH BANSAL.

The list of Sanctioned projects under Swadesh Darshan, PRASHAD, SD 2.0 and SASCI in the State of Uttarakhand

S. No.	Schemes	Theme & Year of sanction	Name of the project	Sanctioned Amount (in ₹ Crore)
1.	Swadesh Darshan	Eco Circuit 2015-16	Integrated Development of Eco-Tourism, Adventure Sports, and Associated Tourism Related Infrastructure for Development of Tehri Lake & Surroundings as New Destination-District Tehri	69.17
2.		Heritage Circuit 2016-17	Integrated Development of Heritage Circuit in Kumaon Region - Katarmal -Jogeshwar-Bajjnath-Devidhura	76.32
3.	PRASHAD	2015-16	Integrated Development of Kedarnath	34.77
4.		2018-19	Development of Infrastructure for Pilgrimage Facilitation in Badrinath Ji Dham	56.15
5.		2021-22	Augmentation of Pilgrimage Infrastructure Facilities at Gangotri and Yamunotri Dham	54.36
6.	SD 2.0	2023-24	'Rural Tourism Cluster Experience at Gunji'	32.20
7.		2023-24	'Tea Garden Experience'	11.21
8.	'Scheme for Special Assistance to States for Capital Investment 2024-25'	2024-25	'Iconic City Rishikesh: Rafting Base Station'	100.00
