

GOVERNMENT OF INDIA
MINISTRY OF TEXTILES
RAJYA SABHA
STARRED QUESTION NO-277
ANSWERED ON- 20/12/2024

SUPPORT TO CHANDUA HANDICRAFT WORKERS IN PURI, ODISHA

*277. SHRI SUBHASISH KHUNTIA:

Will the Minister of TEXTILES be pleased to state:

- (a) whether Government has initiated any programs or schemes for the welfare, rehabilitation, and promotion of Chandua handicraft workers in Puri district, Odisha;
- (b) if so, the details of these initiatives, including financial assistance, skill development, and market linkages provided to the artisans; and
- (c) the steps taken by Government to address the challenges faced by Chandua artisans, such as access to raw materials, modern facilities, and fair pricing for their products?

ANSWER

THE MINISTER OF TEXTILES
(SHRI GIRIRAJ SINGH)

(a) to (c): A statement is laid on the Table of the House.

Statement referred to in reply to part (a) to (c) of the Rajya Sabha Starred Question No. *277 for answer on 20.12.2024.

(a): The Ministry of Textiles through Office of Development Commissioner (Handicrafts) implements two schemes namely National Handicrafts Development Programme (NHDP) and Comprehensive Handicrafts Cluster Development Scheme (CHCDS) for overall development and promotion of handicrafts sector across the country including Chandua artisans in Puri district Odisha.

(b): Under these schemes of Ministry of Textiles, need based financial assistance is provided for end-to-end support to the artisans for marketing events, skill development, cluster development, formation of Producer Companies, direct benefit to artisans, research & development and infrastructural & technology support which benefit the traditional crafts and artisans throughout the country. Assistance of Rs. 18.25 Crore under NHDP scheme & Rs. 27.28 crore under CHCDS scheme has been sanctioned for the state of Odisha in the last three years. 217 Programmes were sanctioned under NHDP scheme for marketing support, skill & design training, infrastructure support and workshop/ seminar benefitting 10,780 artisans during the last three years.

(c): To address the challenges faced by Chandua artisans, the Office of the DC (Handicrafts) has provided 22 need-based interventions namely Marketing events, Skill development, Tool kit distribution etc. under NHDP scheme in different areas of Puri district during the last three years. Two producer companies in Chandua (Applique) Craft have also been registered with the support of Ministry of Textiles in the sector benefitting more than 1,000 artisans in the cluster. Further, 7,546 artisans are registered in Chandua (Applique) craft under Pahchan card initiative.
