

**GOVERNMENT OF INDIA
MINISTRY OF CULTURE**

**RAJYA SABHA
STARRED QUESTION No. 186
TO BE ANSWERED ON 12.12.2024**

National Mission on Cultural Mapping and Roadmap

186 # Shri Chunnilal Garasiya:

Will the Minister of **Culture** be pleased to state:

- (a) the details steps taken through National Mission on Cultural Mapping and Roadmap to protect Indian art and cultural heritage;
- (b) the details of cultural mapping adopted to identify artists of different traditions; and
- (c) the scheme being chalked out by Government with regard to cultural heritage in future and the details thereof?

ANSWER

**MINISTER OF CULTURE AND TOURISM
(GAJENDRA SINGH SHEKHAWAT)**

(a) to (c): A Statement is laid on the Table of the House.

**STATEMENT REFERRED TO IN REPLY TO PARTS (a) TO (c) OF RAJYA
SABHA STARRED QUESTION NUMBER 186 FOR REPLY ON 12.12.2024
REGARDING NATIONAL MISSION ON CULTURAL MAPPING AND
ROADMAP ASKED BY SHRI CHUNNILAL GARASIYA:**

- (a) The National Mission on Cultural Mapping and Road Map (NMCMR) was accorded administrative approval by the Ministry of Culture on 23rd March, 2017. During the first phase of the Project (2017-2021), details and secondary data of artists were to be uploaded on the web portal. The series of events and awareness programmes were carried out in various parts of the country at block and Panchayat level, thereby creating awareness among the vast number of artists.

However, after the huge upsurge of the COVID cases in March 2020 in India, the awareness campaign could not be continued. The primary data collection process had to be postponed for an indefinite period of time.

The Ministry later decided that the first priority will be to create a data base for artists. Accordingly, the NCMCM Project was transferred to the Indira Gandhi National Centre for the Arts (IGNCA) as an implementing agency on 1st July, 2021. NCMCM is a significant step towards preserving India's cultural assets. The Mission aims to strengthen cultural identity and foster economic development.

As a part of Azadi Ka Amrit Mahotsav, NCMCM launched *Mera Gaon Meri Dharohar* (MGMD) Portal on 27th June, 2023 (<https://mgmd.gov.in/login>). The MGMD Portal captures a wide range of cultural elements including oral traditions, belief, custom, historical significance, art form, traditional food, prominent artists, fairs, and festivals, traditional dress, ornaments and local landmarks. This portal aims to document the cultural heritage of 6.5 lakh villages of India. So far 4.5 lakh villages (approx.) have been documented and uploaded on the MGMD Portal. This is an ongoing process and details are being verified and corrected time to time.

- (b) The MGMD Portal adopts a set of format to identify artists of different traditions under which data of different cultural domains like oral tradition, belief, customs, historical significance, art forms, traditional food, prominent artists, fair, festivals, traditional dresses and ornaments and local landmark are uploaded. State-wise village data base has been uploaded on the NCMCM Portal. At present, 4.5 lakhs (approx.) village data of States are uploaded on the portal. This is an interactive Portal and the data is collected through field survey. It is a work in progress.
- (c) At present the primary objective of the Mission is to complete the database of remaining 2.0 lakh villages (approx.) in the country and upload their data on the MGMD Portal. Subsequently, the other components of the Mission like Sanskriti Pratibha Khoj through Cultural Mapping, National Cultural Work Place and Outreach-Newsletter, magazine, booklets, advertisement, media and publicity, content designing etc. to be achieved.