

**GOVERNMENT OF INDIA  
MINISTRY OF COMMUNICATIONS  
DEPARTMENT OF POSTS**

**RAJYA SABHA  
UNSTARRED QUESTION NO. 331  
TO BE ANSWERED ON 25<sup>TH</sup> JULY, 2024**

**MY STAMP SCHEME**

**331 SHRI AYODHYA RAMI REDDY ALLA:**

Will the Minister of *Communications* be pleased to state:

- (a) whether any potential applications of blockchain technology in securing and authenticating personalized stamps are available, if so, the details thereof;
- (b) in what manner the 'My Stamp Scheme' incorporates augmented reality (AR) or virtual reality (VR) features to enhance the user experience; and
- (c) the implications of the My Stamp Scheme on the concept of "ownership" and "rarity" in philately?

**ANSWER**

**MINISTER OF STATE FOR COMMUNICATIONS AND RURAL DEVELOPMENT  
(DR. PEMMASANI CHANDRA SEKHAR)**

- (a) No, Sir.
- (b) Augmented Reality (AR) or Virtual Reality (VR) are not incorporated in My Stamps.
- (c) No such implications have arisen.

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