

GOVERNMENT OF INDIA
MINISTRY OF TEXTILES
RAJYA SABHA
UNSTARRED QUESTION NO-2240
ANSWERED ON- 09/08/2024

PROMOTION OF TEXTILE INDUSTRY

2240. SHRI BABURAM NISHAD:
DR. MEDHA VISHRAM KULKARNI:
SHRI BRIJ LAL:
SHRI SANT BALBIR SINGH:

Will the Minister of TEXTILES be pleased to state:

- (a) the steps taken to popularize the textile sector of India in the global market and to promote Indian textiles and Indian artisans; and
- (b) the steps being taken to promote Start-up companies and young scientists in specialized areas like technical textiles?

ANSWER

THE MINISTER OF STATE FOR TEXTILES
(SHRI PABITRA MARGHERITA)

(a): The Government is implementing various schemes/initiatives to popularize the Indian textiles in global market and to promote Indian textiles. The major schemes/initiatives include PM Mega Integrated Textile Regions and Apparel (PM MITRA) Parks Scheme which seeks to create a modern, integrated , world class textile infrastructure; Production Linked Incentive (PLI) Scheme focusing on MMF Fabric, MMF Apparel and Technical Textiles to boost large scale manufacturing and enhancing competitiveness; National Technical Textiles Mission focusing on Research Innovation & Development, Promotion and Market Development; SAMARTH – Scheme for Capacity Building in Textile Sector with the objective providing demand driven, placement oriented, skilling program; Silk Samagra-2 for comprehensive development of sericulture value chain ; National Handloom Development Program for end to end support for handloom sector. Ministry of Textiles is also implementing National Handicrafts Development Programme and Comprehensive Handicrafts Cluster Development Scheme for promotion of handicraft artisans. Under these schemes, support is provided for marketing, skill development, cluster development, direct benefit to artisans, infrastructure and technology support etc.

(b): To support ecosystem of Technical Textile in the country, the Government has launched Grant for Research and Entrepreneurship across Aspiring Innovators in Technical Textiles (GREAT) Scheme under the National Technical Textile Mission (NTTM). Under the Scheme, support is given to young innovators/entrepreneurs in Technical Textiles by providing grant-in-aid upto Rs. 50 lakhs to translate their ideas into commercial technologies/products.
