

GOVERNMENT OF INDIA
MINISTRY OF TOURISM

RAJYA SABHA
UNSTARRED QUESTION NO.2062
ANSWERED ON 08.08.2024

IMPLEMENTATION OF SWADESH DARSHAN SCHEME IN TAMIL NADU

2062 SHRI R. DHARMAR:

Will the Minister of **TOURISM** be pleased to state:

- (a) the features of the Swadesh Darshan Scheme;
- (b) the details of the funds sanctioned, allocated and utilized under this Scheme within Tamil Nadu during the last three years and the current year;
- (c) the details of the tourist circuits identified under this Scheme within Tamil Nadu so far;
- (d) the details of the target set and the achievements made so far along with its aims and objectives;
- (e) whether Government is planning to identify some more circuits under this Scheme across the country; and
- (f) if so, the details thereof, including in Tamil Nadu?

ANSWER

THE MINISTER OF TOURISM

(SHRI GAJENDRA SINGH SHEKHAWAT)

(a) to (f): The Ministry of Tourism launched its Swadesh Darshan scheme in the year 2014-15 with the aim to develop thematic circuits in the country by providing financial assistance to the State Governments/UT Administrations/Central Agencies. The assistance was provided in consultation with the State Governments/UT Administrations to complement the efforts of tourism infrastructure development and accordingly a project under coastal theme was sanctioned in the State of Tamil Nadu, which is physically complete and the details of which are annexed.

(Amount in ₹ crore)

Circuit / Sanction Year	Name of the Project	Amount Sanctioned	Amount Released/ Authorized	Amount Utilised
Coastal Circuit 2016-17	Development of (Chennai-Mamamallapuram – Rameshwaram – Manpadu – Kanyakumari)	73.13	71.03	71.03

The Ministry of Tourism has recently revamped the scheme of Swadesh Darshan as Swadesh Darshan 2.0 (SD2.0) with the objective to develop sustainable and responsible tourism destinations in the country. Under this scheme, the Ministry of Tourism has selected 'Mamallapuram' & 'The Nilgiris' as destinations for development in Tamil Nadu and has sanctioned Rs.30.02 Crore for development of “Immersive experience at Shore Temple” at Mamallapuram, Tamil Nadu.

The Ministry of Tourism has also issued guidelines for ‘Challenge Based Destination Development (CBDD)’, a sub-scheme under Swadesh Darshan 2.0. This sub-scheme aims for holistic development of destination to enhance tourist experience and the Ministry has identified 42 destinations under CBDD in the country including 'Thanjavur' and 'Rameswaram Island' in Tamil Nadu.
