

GOVERNMENT OF INDIA  
MINISTRY OF SOCIAL JUSTICE & EMPOWERMENT  
**RAJYA SABHA**  
**UNSTARRED QUESTION NO - 1889**  
ANSWERED ON – 07/08/2024

**SAGE PROJECT**

1889. SHRI TIRUCHI SIVA

Will the Minister of SOCIAL JUSTICE AND EMPOWERMENT be pleased to state:

- (a) the detailed list of all elder-care startup enterprises which have been beneficiaries under the Senior-Care Ageing Growth Engine (SAGE) project since its inception in 2021;
- (b) the quantum of overall INR100Cr equity-support corpus (intended for the five year period between 2021-2026) which has already been deployed toward the beneficiary startups selected; and
- (c) whether Government is taking any incremental measures, such as raising equity-support\corpus above the current INR 1Cr level per start-up, to encourage innovation in the space?

**ANSWER**

THE MINISTER OF STATE FOR SOCIAL JUSTICE AND EMPOWERMENT

(SHRI B.L.VERMA)

- (a) Since inception, 14 start-ups have been shortlisted for coverage under Senior-Care Ageing Growth Engine (SAGE) Scheme for equity support. The details are at Annexure.
- (b) An amount of Rs. 35.00 Crore was approved under the SAGE Scheme for the period from FY 2021-22 to FY 2025-26 for equity support to the selected start-ups. At present, Rs. 2.71 Crore has been disbursed to 03 (three) start-ups.
- (c) At present, there is no such proposal under consideration under the Scheme.

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**Annexure**

**Annexure referred in reply to part (a) of the Rajya Sabha Unstarred Question No. 1889 to be answered on 07.08.2024**

<b>Sl. No</b>	<b>Financial Year</b>	<b>Name of Start-up</b>
1.	2021-22	Avyantra Health Technologies
2.	2021-22	Kare Voyage Pvt Limited
3.	2021-22	Life Circle Health Services Pvt Ltd
4.	2021-22	Newndra Innovations Pvt Ltd
5.	2021-22	Primary Healthtech Pvt Ltd.
6.	2022-23	Athulya Assisted Living
7.	2023-24	Neodocs
8.	2023-24	TRANSLEAD MEDTECH Private Limited
9.	2023-24	Medeassist Solutions Private Limited (DoseTap)
10.	2023-24	Watch Out Wearables
11.	2023-24	Anvayaa Kin Care Private Limited
12.	2023-24	Digital Succession Solutions Pvt Ltd
13.	2023-24	Casajoya Private Limited
14.	2023-24	FEETWINGS PRIVATE LIMITED

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