

**GOVERNMENT OF INDIA
MINISTRY OF CHEMICALS AND FERTILIZERS
DEPARTMENT OF PHARMACEUTICALS**

RAJYA SABHA
UNSTARRED QUESTION No. 1615
TO BE ANSWERED ON THE 06TH AUGUST, 2024

Jan Aushadhi Kendras

1615 Shri R. Dharmar:

Will the Minister of **Chemicals and Fertilizers** be pleased to state:

- (a) the features of the Jan Aushadhi Kendras;
- (b) the number of Jan Aushadhi Kendras operational within Tamil Nadu so far;
- (c) the details of the medicines being provided at these Kendras as of now;
- (d) whether the demand of these Kendras has been increasing across the country, if so, the details thereof; and
- (e) the steps being taken by Government for small and new entrepreneurs to further strengthen and modernise the network of Jan Aushadhi Kendras in the country?

ANSWER

**THE MINISTER OF STATE IN THE MINISTRY OF CHEMICALS &
FERTILIZERS**

(SMT. ANUPRIYA PATEL)

(a): Pradhan Mantri Bhartiya Janaushadhi Pariyojana (PMBJP) is the flagship scheme of the Department of Pharmaceuticals, Ministry of Chemicals & Fertilizers, Government of India under which quality generic medicines are sold through dedicated outlets namely Janaushadhi Kendras (JAKs). The Scheme is operated by government agencies as well as by private entrepreneurs. Features of the scheme are as follows:-

- Financial assistance to Jan Aushadhi Kendra operators and sales-based incentive.
- One-time additional incentive of Rs. 2.00 lakh (as reimbursement for IT & infrastructure expenditure) to Jan Aushadhi Kendras opened in the North-Eastern States, Himalayan areas, Island territories and backward areas mentioned as aspirational district by NITI Aayog or those opened by women entrepreneur, Ex-servicemen, Divyang and SC &ST.
- Prices of the Jan Aushadhi medicines are generally 50%-90% cheaper than those of branded medicines available in the open market.
- Medicines are procured only from World Health Organization – Good Manufacturing Practices (WHO-GMP) certified plants to ensure quality.
- Each batch of drugs, after its receipt at the warehouses, is tested at laboratories accredited by National Accreditation Board for Testing and Calibration Laboratories (NABL).

(b): Under PMBJP, 1156 Pradhan Mantri Bhartiya Janaushadhi Kendras (PMBJKs) have been opened in Tamil Nadu till 31.07.2024.

(c): As on 31.07.2024, the product basket of PMBJP comprises 2047 medicines and 300 surgical and medical consumables spanning major therapeutic groups, like cardiovascular, anti-cancer, anti-diabetic, anti-infectives, anti-allergic, gastrointestinal, nutraceuticals, etc.

(d): By the end of July 2024, the number of Kendras has grown from 80 in 2014 to over, 13,113 representing a more than 160-fold increase. There has been 200 times increase in sales turnover under the PMBJP scheme from Rs. 7.29 Cr. in 2014 to Rs. 1470 Cr. In 2023-24. The rise in the number of Kendras and sales over the past decade indicates growing nationwide demand.

(e): PMBJP is a good source of self-employment and has provided a source of sustainable employment to more than 25000 educated unemployed youths by engaging them in the scheme. To strengthen and modernize the network of JAKs in the country, following steps have been taken: -

- One-time additional incentive of Rs. 2.00 lakh (as reimbursement for IT & infrastructure expenditure) to PMBJP Kendras opened in North-Eastern States, Himalayan areas, Island territories and backward areas mentioned as aspirational district by NITI Aayog or store opened by women entrepreneurs, Ex-servicemen, Divyang and SC &ST.
- For smooth operations, an IT-enabled end-to-end supply chain system has been designed. It comprises one central warehouse at Gurugram and four regional warehouses at Bengaluru, Chennai, Guwahati & Surat. 36 distributors have been appointed across States/UTs to strengthen the supply chain system.
