

**GOVERNMENT OF INDIA  
MINISTRY OF INFORMATION AND BROADCASTING**

**RAJYA SABHA  
UNSTARRED QUESTION NO. 1358  
(TO BE ANSWERED ON 02.08.2024)**

**INITIATIVES TO RECRUIT AND RETAIN TALENTED INDIVIDUALS IN CRS**

1358 SHRI K.R. SURESH REDDY:

Will the Minister of Information and Broadcasting be pleased to state:

- (a) whether Government has taken any initiatives to ensure that Community Radio Stations (CRS) across the country recruit and retain talented and passionate individuals who are committed to the station's mission;
- (b) if so, the details thereof and if not, the reasons therefor;
- (c) whether Government has taken any initiatives to develop a strong volunteer management program, invest in technical infrastructure by procuring loans, and develop partnerships with other local media outlets to increase visibility and build audiences; and
- (d) if so, the details thereof, and if not, the reasons therefor?

**ANSWER**

**MINISTER OF STATE FOR INFORMATION AND BROADCASTING; AND  
PARLIAMENTARY AFFAIRS {Dr. L. MURUGAN}**

(a) & (b): The Community Radio Stations(CRSs) are set up, owned and managed by community based organisation such as NGOs, Voluntary organisations, Educational institutions etc. The Government does not recruit or retain the individuals for running a Community Radio Station. However, capacity building of CRS is done so that objectives of setting up of Community Radio Stations are fulfilled.

(c) & (d) The Government has approved a Central Sector Scheme titled “Supporting Community Movement in India” for strengthening the Community Radio Sector. Under the said scheme, financial assistance is provided to new and existing CRS for setting up of technical infrastructure. In addition, Community Radio awareness programs and capacity building programs are organized under the scheme. However, the scheme does not envisage procurement of loans or develop partnerships with other local private media outlets.

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