## GOVERNMENT OF INDIA MINISTRY OF TOURISM

## RAJYA SABHA UNSTARRED QUESTION NO.1266# ANSWERED ON 01.08.2024

## **PROMOTION OF ECOTOURISM**

#### 1266# SHRI NARESH BANSAL:

Will the Minister of **TOURISM** be pleased to state:

- (a) whether Government has taken steps to promote ecotourism, especially in Uttarakhand;
- (b) if so, the details thereof and if not, the reasons therefor;
- (c) whether Government has received any proposals from the State of Uttarakhand in this regard;
- (d) if so, the details thereof;
- (e) whether Government has signed any agreements or MoUs with any foreign country to promote ecotourism in Uttarakhand; and
- (f) if so, the details thereof and if not, the reasons therefor?

## ANSWER

### THE MINISTER OF TOURISM

(SHRI GAJENDRA SINGH SHEKHAWAT)

(a) to (f): The Ministry of Tourism promotes India in a holistic manner, through various initiatives. As part of on-going activities; promotion of Ecotourism in all States/Union Territories including Uttarakhand, is also taken up. The Ministry of Tourism also regularly promotes Ecotourism through its website and social media promotions.

In order to provide impetus for development of Ecotourism in the country, Ministry of Tourism has formulated a National Strategy for Development of Ecotourism.

Central Financial Assistance (CFA) has been extended to various State Governments/Union Territory Administrations under various schemes of the Ministry for development of tourism infrastructure in destinations including Eco Tourism destinations. The CFA is extended according to admissible guidelines and based on proposals received from the State and UT Governments. Ministry has identified Eco Circuit as one of the thematic circuits under its Swadesh Darshan Scheme and the details of project sanctioned under this circuit in the State of Uttarakhand are given at Annexure.

The Swadesh Darshan 2.0 scheme has been initiated with the objective of developing sustainable and responsible destinations following a tourist & destination centric approach.

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**STATEMENT** IN REPLY TO PARTS (a) TO (f) OF RAJYA SABHA UNSTARRED QUESTION NO.1266# ANWERED ON 01.08.2024 REGARDING PROMOTION OF ECOTOURISM RAISED BY SHRI NARESH BANSAL.

# PROJECT SANCTIONED UNDER ECO CIRCUIT OF SWADESH DARSHAN SCHEME IN THE STATE OF UTTARAKHAND

		(₹ in Crore)		
S.	Name of the Project	Amount	Amount	Amount
No.		Sanctioned	Released	Utilised
1.	Integrated Development of Eco-Tourism,	69.17	69.17	69.20
	Adventure Sports and Associated Tourism			
	Related Infrastructure for Development of			
	Tehri Lake & Surroundings as New			
	Destination-District Tehri			

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