

GOVERNMENT OF INDIA
MINISTRY OF FOOD PROCESSING INDUSTRIES
RAJYA SABHA
UNSTARRED QUESTION No. 894
ANSWERED ON 09TH FEBRUARY 2024

ODOP PROGRAMME IN HIMACHAL PRADESH

894. DR. SIKANDER KUMAR:

Will the **MINISTER OF FOOD PROCESSING INDUSTRIES** be pleased to state:

- (a) whether all the districts in the Himachal Pradesh have recognized one perishable product under the One District One Product (ODOP) programme of Pradhan Mantri Formalisation of Micro Food Processing Enterprises (PMFMPE) Scheme;
- (b) if so, the details thereof district-wise;
- (c) the details of the total budget sanctioned for this programme, district-wise;
- (d) whether the programme was able to achieve the initially planned outcomes in the State;
- (e) whether ODOP has increased collaboration in terms of procurement, availing common services and marketing between districts that have recognized similar products; and
- (f) if so, the details thereof?

ANSWER

THE MINISTER OF STATE FOR FOOD PROCESSING INDUSTRIES
(KM SHOBHA KARANDLAJE)

(a) & (b): One District One Product (ODOP) has been approved for all the 12 districts in Himachal Pradesh based on the recommendations of State Government as per the details given at **Annexure**.

(c): Centre share of Rs. 70.50 Crores has been released by Ministry of Food Processing Industries (MoFPI) for implementation of various components of the PMFME scheme, till 31st January 2024.

(d): The achievements of PMFME Scheme in the state of Himachal Pradesh are as under:

- i. State Nodal Department / Agency (SNA), State Level Approval Committee (SLAC) and District Level Committee (DLCs) have been constituted.
- ii. 2 nos. of State Level Training Institutes (SLTIs) have been nominated for capacity building.
- iii. 3 Incubation Centers have been approved.
- iv. 37 District Resource Persons (DRPs) appointed for facilitating the prospective entrepreneurs/applicants for mobilization of proposals / applications.
- v. 1284 loans have been sanctioned and 1152 loans disbursed for Credit Linked Subsidy
- vi. Under Seed capital, amount of Rs. 54.49 Cr. has been released for 14,544 SHG members.
- vii. 489 beneficiaries, 11 Master Trainers, 26 District Level Trainers and 11 DRPs have been trained under Food Processing Entrepreneurship Development Programme

(e) & (f): The Scheme adopts One District One Product (ODOP) approach to reap the benefit of scale in terms of procurement of inputs, availing common services and marketing of products. ODOP for the scheme provides the framework for value chain development and alignment of support infrastructure.

Under ODOP, overall credit linked subsidy has been sanctioned for 13,070 micro food processing enterprises, 76 ODOP based Incubation Centres have been approved and 14 brands launched for marketing and branding support to Micro food processing units in the country.

In the State of Himachal Pradesh, ODOP have been approved for 12 districts, credit linked Subsidy approved to 999 micro food processing enterprises in ODOP and Seed Capital of Rs. 54.59 crores has been released for 14,544 Self Help Group (SHG) members under PMFME scheme.

ANNEXURE

ANNEXURE REFERRED IN REPLY TO PART (a) & (b) OF THE RAJYA SABHA UNSTARRED QUESTION NO. 894 FOR ANSWER ON 09.02.2024 REGARDING “ODOP PROGRAMME IN HIMACHAL PRADESH”.

One District One Product (ODOP) approved in Himachal Pradesh under PMFME scheme

Sl. No.	District	ODOP
1	Bilaspur	Turmeric
2	Chamba	Apple
3	Hamirpur	Milk based Products
4	Kangra	Mango
5	Kinnaur	Fruit Wine
6	Kullu	Apple
7	Lahaul & Spiti	Sea buckthorn
8	Mandi	Peas and vegetables
9	Shimla	Apple
10	Sirmaur	Ginger and Garlic
11	Solan	Mushroom
12	Una	Potato