

GOVERNMENT OF INDIA
MINISTRY OF SOCIAL JUSTICE & EMPOWERMENT
RAJYA SABHA
UNSTARRED QUESTION NO -618
ANSWERED ON - 07/02/2024

MOUs UNDER NMBA

618. DR. DHARMASTHALA VEERENDRA HEGGADE

Will the Minister of SOCIAL JUSTICE AND EMPOWERMENT be pleased to state:-

- (a) whether Government has entered in to an MoU with Religious/Spiritual Organizations for carrying out various activities under Nasha Mukta Bharat Abhiyan (NMBS) and to spread the message of NMBA under their banner and if so, the details and names of the Religious/Spiritual Organisations with whom Government has signed MoU;
- (b) the objective and target group of NMBA;
- (c) the details and outcome of NMBA as on 31st December, 2023;
- (d) the details of districts declared as Drug Sensitized Districts; and
- (e) the steps being taken to eradicate drug abuse and the challenges associated with drug controlling in the country?

ANSWER

THE MINISTER OF STATE FOR SOCIAL JUSTICE AND EMPOWERMENT

(SHRI A. NARAYANASWAMY)

(a) Government has so far entered into MoUs with Six Spiritual/Social Service organizations to spread the message of Nasha Mukta Bharat Abhiyan (NMBA) and conduct sensitization programs, mass awareness activities etc.

The six spiritual organisations with whom the MoUs are signed as follows-

- i. Brahma Kumaris
- ii. Sant Nirankari Mandal
- iii. Art of Living
- iv. All World Gayatri Parivar
- v. ISKCON
- vi. Shri Ramchandra Mission

The main objectives of the MoU are as under:

- i. To create awareness in the community- through on-ground activities & social media;
- ii. Focus on higher educational institutions, university campuses and schools to make them substance free;
- iii. Community Outreach & identification of dependent population;
- iv. Augmentation of counselling and rehabilitation; and
- v. Focus on mental & physical well being of youth & adolescent.

(b) to (d) Nasha Mukht Bharat Abhiyaan (NMBA) was launched on 15th August 2020 by Ministry of Social Justice & Empowerment and is being implemented in all the districts across the country. Nasha Mukht Bharat Abhiyaan ensures reach out to the masses and spread awareness about substance use with focus on higher educational Institutions, university campuses & schools, reaching out & identifying dependent population, focus on counselling & treatment facilities in hospitals & rehabilitation centres and Capacity building programmes for service providers.

The Nasha Mukht Bharat Abhiyaan campaign runs on a voluntary basis, with public participation and use of technology. Large number of women, students, educational institutions, and civil society organizations are participating in NMBA.

Achievements of NMBA

- i. Till now, through the various activities undertaken on-ground, **10.73+ crore people** have been sensitized on substance use including **3.39+ Crore Youth** and **2.27+ Crore Women**.
- ii. Participation of **3.29+ Lakh educational institutions** has ensured that the message of the Abhiyaan reaches children and youth of the country.
- iii. A strong force of **8,000+ Master Volunteers (MVs)** have been identified and trained.
- iv. Awareness through official Social Media accounts of the Abhiyaan on Twitter, Facebook & Instagram.
- v. NMBA Mobile Application developed to gather and collect the data of NMBA activities and represent on the NMBA Dashboard at district, state and national level.
- vi. NMBA Website (<http://nmba.dosje.gov.in>) provides detailed information and insights to the user/viewer about the Abhiyaan, an online discussion forum, NMBA dashboard, e-pledge.
- vii. A National Online Pledge to be Drug Free had 1.67+ Crore students from 99,595 educational institution pledging to be drug free.
- viii. Events like 'Nashe se Azaadi- A National Youth and Students Interaction Programme', 'Naya Bharat, Nasha Mukht Bharat', 'NMBA Interaction with NCC' are regularly organized to engage and connect with youth and other stakeholders.

(e) Ministry of Social Justice & Empowerment is the nodal Ministry for drug demand reduction in the country. To tackle the issue of substance use, this Department formulated and is implementing National Action Plan for Drug Demand Reduction (NAPDDR), a centrally sponsored scheme under which financial assistance is provided to:

- i. 'State Governments/ Union Territory (UT) Administrations for Preventive Education and Awareness Generation, Capacity Building, Programmes for Drug Demand Reduction by States/UTs etc.

- ii. 'NGOs/VOs for running and maintenance of Integrated Rehabilitation Centres for Addicts (IRCA), Community based peer Led Intervention (CPLI) for early Drug Use Prevention among Adolescents, Outreach and Drop In Centres (ODIC) and District De-Addiction Centres (DDACs)'; and
- iii. Government Hospitals for Addiction Treatment Facilities (ATFs)

Following Activities have been undertaken under NAPDDR scheme:

- i. **342 Integrated Rehabilitation Centres for Addicts (IRCA)** that provide in-patient treatment to drug users along with counselling, detoxification/de-addiction, after care and re-integration into the social mainstream.
- ii. **47 Community based Peer led Intervention (CPLI)** programmes work with children below 18 to create awareness against drugs and teach life skills.
- iii. **74 Outreach and Drop In Centres (ODIC)** which provide safe and secure space with provision of screening, assessment and counselling and thereafter provide referral and linkage to treatment and rehabilitation services.
- iv. **66 Addiction Treatment Facilities (ATFs)** in Government hospitals.
- v. **53 District De-Addiction Centres (DDACs)** which provides all three facilities provided by IRCA, ODIC & CPLI under one roof.
- vi. All of these facilities have been **geo-tagged** for ease of access to those in need.
- vii. A **Toll-free Helpline for de-addiction, 14446** is being maintained by the Ministry of Social Justice & Empowerment for providing primary counseling and immediate referral services to the persons seeking help through this helpline.
- viii. **Navchetna Modules**, teacher training modules have been developed by MoSJE for sensitizing students (6th -11th standard), teachers and parents on drug dependence, related coping strategies and life skills.

Narcotics Control Bureau (NCB) has provide the details of the supply side interventions to shield the people from such heinous habits over the last three years are enclosed as "Annexure".

Cases/Arrest/Drug seized by all DLEAs for the period 2018-2023 (Nov)*

	2021	2022	2023 (Nov)*
Total Cases	68,144	102,769	94,472
Indian Arrested	92,945	125,739	113,340
Foreigners Arrested	593	777	509
Total Person Arrested	93,538	126,516	113,849
Drug/Year	2021	2022	2023 (Nov)*
ACETIC ANHYDRIDE (In Kg)	24,265	333	40
ATS (In Kg)	387	1,224	3,234
COCAINE (In Kg)	364	218	175
CODEINE (In Kg)	660	355	59
CODEINE (In Litre)	994	2,922	70
CBCS (In Litre)	569	1,059	3,102
EPHEDRINE/PSEUDOEPHEDRINE (In Kg)	325	1,001	965
FENTANYL HCL (In Kg)	0	0	0
GANJA (In Kg)	812,545	718,376	547,108
HASHISH (In Kg)	4,197	3,495	2,689
HASHISH OIL (In Kg)	112	104	41
HEROIN (In Kg)	7,197	5,410	2,333
KETAMINE (In Kg)	1	3	26
KHAT LEAVES (In Kg)	47	0	320
LSD (In Blot)	6,314	1,150	35,596
MDMA (In Kg)	117	63	47
MEPHEDRONE (In Kg)	138	2,872	300
MESCALINE (In Kg)	0	2	0
METHAQUALONE(MANDRAX) (In Kg)	15	57	20
MORPHINE (In Kg)	96	129	175
MORPHINE (In Litre)	35	0	0
OPIUM (In Kg)	5,161	3,805	6,215
POPPY HUSK & POPPY STRAW (In Kg)	642,609	398,356	466,150
INJECTION (In No.)	173,325	91,982	103,074
CBCS (In Bottle)	1,531,666	1,320,132	1,323,710
TABLETS OF ALL TYPES IN KGS	1,667	802	1,150
TABLETS OF ALLTYPE IN NO.	37,989,918	17,296,622	11,832,943

*Provisional Data
