

**GOVERNMENT OF INDIA
MINISTRY OF HEALTH AND FAMILY WELFARE
DEPARTMENT OF HEALTH AND FAMILY WELFARE**

**RAJYA SABHA
UNSTARRED QUESTION NO. 431
TO BE ANSWERED ON 06TH FEBRUARY, 2024**

STUDY CONDUCTED BY NHA ON AB-PMJAY

431. SHRI NIRANJAN BISHI:

Will the Minister of **HEALTH AND FAMILY WELFARE** be pleased to state:

(a) the reasons for the low awareness of the Ayushman Bharat-Pradhan Mantri Jan Arogya Yojana (AB-PMJAY) in some States as revealed by a study conducted by the National Health Authority (NHA) in 2019; and

(b) if so, the details thereof and if not, the reasons therefor?

**ANSWER
THE MINISTER OF STATE IN THE MINISTRY OF HEALTH AND
FAMILY WELFARE
(PROF. S. P. SINGH BAGHEL)**

(a) and (b): Ayushman Bharat – Pradhan Mantri Jan Arogya Yojana (AB-PMJAY) is implemented in 33 States/UTs across the country. Over the last five years of scheme implementation, the awareness and utilization under the scheme has seen a tremendous growth. This can be seen from the fact that as of 29.01.2024, over 30.8 crore Ayushman Cards have been created out of which 17.6 crore Ayushman Cards have been created during FY 2022-23 and FY 2023-24. Further, as on 15.01.2024, approximately 6.22 crore hospital admissions worth Rs. 79,174 crore have been authorized under the scheme, out of which 2.92 crore hospital admissions worth Rs. 42,101 crore have been authorized during FY 2022-23 and FY 2023-24.

The scheme, being launched in September 2018, was in its nascent stage of implementation. Therefore, the awareness about the scheme was picking up. Further, the implementation of scheme was also significantly affected during COVID-19 pandemic.

In order to spread awareness among eligible beneficiaries and further expedite Ayushman card creation, various initiatives were undertaken, including the launch of Aapke Dwar Ayushman campaign for card creation in mission mode. Aapke Dwar Ayushman 1.0 and 2.0 resulted in

massive Ayushman card creation with approximately 10 crore Ayushman cards created during 2022-23 only. Now, Aapke Dwar Ayushman 3.0 campaign has been launched with self-verification feature enabling beneficiaries to create Ayushman card for himself/herself along with his/her family. Also, 'Ayushman Bhava' campaign has been launched by Hon'ble President of India on 13.09.2023 with the mission to saturate Ayushman card creation across the country. Under 'Viksit Bharat Sankalp Yatra', Ayushman card creation is one of the on-spot services. More than 2.78 crore Ayushman cards have been created during Viksit Bharat Sankalp Yatra. The awareness of the scheme has substantially increased over the years, which is reflected in the increase in the number of Ayushman cards.
