

**GOVERNMENT OF INDIA
MINISTRY OF AYUSH**

**RAJYA SABHA
UNSTARRED QUESTION NO. 321
TO BE ANSWERED ON 06.02.2024**

“Promotion of Ayush in Puducherry”

321 # Shri S. Selvaganabathy

Will the Minister of *Ayush* be pleased to state:

- (a) whether Government proposes to promote and create awareness about AYUSH in Puducherry;
- (b) the details of funds allocated and utilised in the promotion of AYUSH in Puducherry, the reasons for non-utilisation of funds and the steps taken by the Government to utilise the entire funds in a time bound manner;
- (c) whether Government has any plans to encourage research work for promoting AYUSH system in all districts in the country; and
- (d) if so, the details thereof, State/UT-wise and district-wise?

ANSWER

**THE MINISTER OF AYUSH
(SHRI SARBANANDA SONOWAL)**

(a) With the view to fulfil the mandate of propagation of Ayush System of Healthcare, the Ministry implements a Central Sector Scheme for Promotion of Information Education and Communication (IEC) in Ayush. Under this Scheme, Ministry organises National/State level Arogya Fairs, Yoga Fests/Utsavs, Ayurveda Parvs, Celebrate important Days of Ayush system, Participate in Health fairs/melas, Exhibitions etc, Provide financial assistance for organising seminars,

workshops, conferences and conduct multimedia campaigns etc. to create awareness among citizen regarding traditional & non-conventional system of health care and healing. The Ministry also undertakes Multi Media IEC Campaigns for creating awareness about Ayush System of Medicine.

Besides, Ministry is implementing the Centrally Sponsored Scheme of National Ayush Mission (NAM) through State/UT Governments for development & promotion of different Ayush System in the country and providing financial assistance to them as per the proposal received in their State Annual Action Plans (SAAPs). State/UT Governments may avail financial assistance by submitting proposals through State Annual Action Plans (SAAPs) as per NAM guidelines.

(b) A total of Rs. 41.00 Crore has been allocated to IEC Scheme for Financial Year 2023-24 for organising National/State level Arogya Fairs, Yoga Fests/Utsavs, Ayurveda Parvs, Celebrate important Days of Ayush system, Participating in Health fairs/melas, Exhibitions etc, and provide financial assistance for organising seminars, workshops, conferences, Multimedia Campaigns etc. to create awareness among citizen about traditional & non-conventional systems of healthcare and healing which include Ayurveda, Yoga, Naturopathy, Unani, Siddha, Sowa-Rigpa and Homoeopathy etc. However, the funds under IEC Scheme are not allotted State/UT wise.

(c) & (d) The Government of India has set up Central Council for Research in Ayurvedic Sciences (CCRAS), Central Council for Research in Yoga and Naturopathy (CCRYN), Central Council for Research in Unani Medicine (CCRUM), Central Council for Research in Siddha (CCRS) and Central Council for Research in Homoeopathy (CCRH), autonomous organizations for undertaking coordinating formulating, developing and promoting research on scientific lines in Ayush System. The research activities are carried out through various institute/Centres/Units located all over India and through collaborative studies with various universities, hospitals and institutes.

Apart from these autonomous organizations, the Ministry of Ayush also runs Ayurgyan Scheme (Central Sector Schemes) which has Research and Innovation as a component of the scheme. This Research and Innovation component (erstwhile Extra Mural Research Scheme) of Ayurgyan scheme was introduced to tap the potential of medical institutes, scientific research & development institution, universities and organizations for the research needs of Ayush sector, with an aim to expand the ambit of research in Ayush system.

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