

GOVERNMENT OF INDIA
MINISTRY OF MICRO, SMALL AND MEDIUM ENTERPRISES

RAJYA SABHA
UNSTARRED QUESTION NO. 266
TO BE ANSWERED ON 05.02.2024

**PROMOTION OF THE MSME SECTOR THROUGH
E-COMMERCE COMPANIES**

266. SHRI SAMIR ORAON:

Will the Minister of MICRO, SMALL AND MEDIUM ENTERPRISES be please to state:

- (a) whether Government has taken steps to promote the MSME sector through tie-ups with e-commerce companies; and
- (b) if so, the details of the steps taken during this year so far?

ANSWER

MINISTER OF STATE FOR MICRO, SMALL AND MEDIUM ENTERPRISES
(SHRI BHANU PRATAP SINGH VERMA)

(a) & (b): An initiative of Open Network for Digital Commerce (ONDC) for empowering MSMEs to transact goods and services over digital/electronic network has been taken to facilitate MSMEs. ONDC is actively working with Ministry of MSME to onboard MSMEs to the network through existing seller applications and also working to integrate MSME Mart which has over 2 lakh MSMEs, with ONDC, ONDC is working actively with States/UTs.
