

GOVERNMENT OF INDIA  
MINISTRY OF COMMERCE & INDUSTRY  
(DEPARTMENT OF COMMERCE)

**RAJYA SABHA**  
**STARRED QUESTION NO. \*85**  
ANSWERED ON 09/02/2024

**ACCESS TO GLOBAL MARKETS**

\*85. SHRI AYODHYA RAMI REDDY ALLA:

Will the Minister of COMMERCE & INDUSTRY be pleased to state:

- (a) whether the Ministry prioritizes and targets specific industries for market access, ensuring a strategic and tailored approach to global trade expansion;
- (b) the manner in which the Ministry is leveraging technology and data analytics to enhance market intelligence, identify new opportunities, and streamline trade processes for the country's industries in the era of digital transformation; and
- (c) the manner in which the Ministry is collaborating with key stakeholders, including industry associations and trade bodies, to amplify the voice of Indian businesses on the international stage and address challenges hindering market entry?

**ANSWER**

THE MINISTER OF COMMERCE AND INDUSTRY  
(SHRI PIYUSH GOYAL)

(a) to (c): A statement is laid on the Table of the House.

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**STATEMENT REFERRED TO IN REPLY OF PART (a) TO (c) OF RAJYA SABHA  
STARRED QUESTION NO. \*85 FOR ANSWER ON 9<sup>th</sup> FEBRUARY, 2024  
REGARDING “ACCESS TO GLOBAL MARKETS”**

(a) Yes, Sir. The Ministry of Commerce & Industry focuses on all export-oriented sectors for the purpose of market access and with an intention to expand trade and enhance exports. The sector wise export performance and growth for some select sectors vis-a-vis 2015-16 and 2022-23 is given at Annexure.

(b) Government is increasingly leveraging technology and data analytics for enhanced market intelligence. Utilizing digital platforms to analyse vast amount of data, insights about market trends and economic indicators such as revealed comparative advantage, Trade Intensity index etc. is worked out. This enables more informed decision-making policy formulation and targeted intervention.

Various data portals are operational to make data accessible and open to exporters. This includes the Niryat Portal for monitoring of export performance with Export Promotion Councils, Mission Abroad, and various line Ministries, DGCIS's Data Analytics Portal, Trade Data Portal and Certificate of Origin portal for issuance and monitoring of preferential trade agreements.

(c) The Ministry conducts stakeholder meetings with industries, industry associations and export promotion bodies at regular intervals at the highest level to collect feedback, seek inputs for policy and strategy, and to facilitate market entry. Exports of goods and services are supported through negotiating meaningful market access through multilateral, regional and bilateral trade agreements, through participation in and organization of international fairs/exhibitions like the Global Exhibition on Services and similar measures.

Assistance is extended to exporters under the Market Access Initiative (MAI) scheme for various activities such as export market research & product development, product registration, organizing / participating in fairs, exhibitions and Buyer Seller Meets (BSMs) abroad, Reverse Buyer Seller Meet etc., thus facilitating exporters for new market entry.

Following the whole of Government approach, constant engagement with missions abroad, export promotion councils and stakeholder Ministries has been taken up. India has been negotiating free trade agreements (FTAs) with various countries and blocs to enhance market access for Indian products.

Annexure referred to in reply to part (a) of the Rajya Sabha Starred Question No. 85 for answer on 09.02.2024 regarding “access to global markets”.

The sector wise export performance and growth vis-a-vis 2015-16 and 2022-23 is as under:

<b>Exports sector - wise from 2015-16 and 2022-23</b>				
<b>Value in US \$ Billion</b>				
<b>SL NO</b>	<b>COMMODITY</b>	<b>2015-16</b>	<b>2022-23</b>	<b>% Growth (2022-23 over 2015-16)</b>
1	Ceramic Products and Glassware	1.71	3.74	118.32
2	Cereal Preparations and Miscellaneous Processed Item	1.32	2.62	98.36
3	Cotton Yarn/Fabs./Madeups, Handloom Products Etc.	10.12	10.95	8.19
4	Drugs And Pharmaceuticals	16.91	25.39	50.17
5	Electronic Goods	5.96	23.55	295.22
6	Engineering Goods	61.95	107.04	72.79
7	Fruits And Vegetables	2.27	3.21	41.42
8	Man-Made Yarn/Fabs./Madeups Etc.	4.62	4.95	7.09
9	Marine Products	4.77	8.08	69.44
10	Meat, Dairy and Poultry Products	4.58	4.03	-11.92
11	Mica, Coal and Other Ores, Minerals Including Process	3.66	5.16	41.06
12	Organic And Inorganic Chemicals	13.70	30.34	121.53
13	Others	15.45	29.39	90.19
14	Petroleum Products	30.58	97.47	218.71
15	Plastic And Linoleum	5.76	8.37	45.15
16	Rice	5.85	11.14	90.61
17	Rmg Of All Textiles	16.96	16.19	-4.56
18	Spices	2.54	3.79	48.94
<b>Total (including all other sectors)</b>		<b>262.29</b>	<b>451.07</b>	<b>71.97</b>
<i>Source: DGCI&amp;S</i>				

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