

**GOVERNMENT OF INDIA
MINISTRY OF AYUSH
RAJYA SABHA
UNSTARRED QUESTION NO-973
ANSWERED ON 12/12/2023**

Promotion of Indian systems of medicine

973: Dr. Laxmikant Bajpayee:

Will the Minister of Ayush be pleased to state:

- (a) whether it is a fact that Indian systems of medicine, including Ayurveda and Siddha are gaining popularity as an alternative form of medicine in the West; and
- (b) the steps taken to popularise and mainstream Indian systems of medicine globally?

**ANSWER
THE MINISTER OF AYUSH
(SHRI SARBANANDA SONOWAL)**

- (a) Yes, the Indian Systems of Medicine, including Ayurveda and Siddha, are gaining popularity as an Traditional, Complementary, and Alternative form of medicine abroad.
- (b) The steps taken by the Government to popularise and mainstream the Indian systems of Medicine globally are as follows:

- The Ministry has developed a Central Sector Scheme for Promotion of International Co-operation in Ayush (IC Scheme) under which Ministry of Ayush provides support to Indian Ayush Manufacturers/ Ayush Service providers to give boost to export of Ayush products & services; facilitate International promotion, development and recognition of Ayush system of medicine; foster interaction of stakeholders and market development of Ayush

at international level; promote academics and research through establishment of Ayush Academic Chairs in foreign countries and holding training workshop/symposiums for promoting and strengthening awareness and interest about Ayush Systems of Medicine at international level.

- Signed 24 Country-to-Country MoUs for Cooperation in the field of Traditional Medicine and Homoeopathy with foreign nations.
- Signed 46 Institute level MoUs with international institutes for undertaking Collaborative Research / Academic collaboration.
- Signed 15 MoUs with international institutes for setting up of Ayush Academic Chairs in foreign nations.
- Supported the establishment of 39 Ayush Information Cells in 35 foreign nations.
- Offering Ayush scholarships to foreign nationals for undertaking Ayush courses in recognized Ayush institutions in India.
- Signed MoU with London School of Hygiene & Tropical Medicine (LSH&TM), UK and Frankfurter Innovationszentrum Biotechnologie GmbH (FIZ), Frankfurt Germany for clinical research studies on mitigation of Covid-19 through Ayurveda.
- Providing Training to regulators of foreign nations to generate awareness about the Ayush systems.
- WHO-GMP (COPP) has been provided to Ayush Drug manufacturers to facilitate the export of Ayurveda, Siddha, and Unani & Homoeopathy Drugs. The details of products certified as Pharmaceutical products (COPP) granted as per the WHO-GMP Certification Scheme by CDSCO are available at <https://cdsco.gov.in/opencms/opencms/en/Aayush/>.
- The Ministry of Ayush and WHO have signed an agreement to establish the WHO Global Centre of Traditional Medicine in India (GCTM) in Jamnagar, Gujarat. The WHO-GCTM is intended to provide global health leadership to India and WHO member states to strengthen the evidence-based foundation of Traditional Medicinal systems and services and provide technical guidance and

country support for implementation to generate greater impact for health and wellbeing.

- The Ministry of Ayush is engaged for multilateral cooperation on Traditional Medicine with forums viz. Shanghai Cooperation Organisation (SCO), Association of Southeast Asian Nations (ASEAN), Bay of Bengal Initiative for Multi-Sectoral Technical and Economic Cooperation (BIMSTEC), G20 etc. The initiatives taken by Ministry has led to establishment of India-EU Technical Working Group (TWG) on Ayurveda, and an Expert Working Group (EWG) on Traditional Medicine under SCO. The Ministry organized B2B meeting under SCO and conference of ASEAN countries in 2023. The ministry also participates in various trade agreements and bilateral trade meetings by the Ministry of Commerce.
- Supported the establishment of Ayush Export Promotion Council (AYUSHEXCIL) to promote the export of Ayush products/ medicines as well as Ayush services.
