

**GOVERNMENT OF INDIA  
MINISTRY OF AYUSH**

**RAJYA SABHA  
UNSTARRED QUESTION NO. 969  
TO BE ANSWERED ON 12<sup>TH</sup> DECEMBER, 2023**

**“Promotion of AYUSH under IEC scheme”**

**969 # Shri Ajay Pratap Singh:**

**Dr. Anil Sukhdeorao Bonde:**

**Shri Kailash Soni:**

**Shri Naresh Bansal:**

**Shri Narhari Amin:**

Will the Minister of *Ayush* be pleased to state:

- a) the number of programs organized by Government to promote AYUSH systems of medicines under the Information, Education and Communication (IEC) Scheme during the last three years;
- b) the number of programs organized in the State of Madhya Pradesh during the last five years; and
- c) the expenditure incurred under IEC during last three years?

**ANSWER  
THE MINISTER OF AYUSH  
(SHRI SARBANANDA SONOWAL)**

- a) The details of programs organized by Government to promote AYUSH systems of medicines under the Information, Education and Communication (IEC) Scheme during the last three years are at **Annexure-I**.
- b) In last five years, one National Arogya Fair at Ujjain during 2022-23 and One State Level Arogya Fair at Bhopal during 2018-19 were organized in the State of Madhya Pradesh.
- c) The details of expenditure incurred under IEC Scheme during last three years are at **Annexure-II**.

**Annexure-I**

**Details of Programs organized under the IEC scheme during last three years i.e. from  
2020-21 to 2022-23: -**

**i. National Arogya Fair: -**

<b>S.No</b>	<b>City &amp; State</b>	<b>Financial Year</b>
1.	Bengaluru (Karnataka)	2022-23
2.	Ujjain (Madhya Pradesh)	2022-23
3.	Guwahati (Assam)	2022-23

**ii. State Level Arogya Fair**

<b>S.No</b>	<b>City &amp; State</b>	<b>Financial Year</b>
1.	Greater Noida (Uttar Pradesh)	2021-22
2.	New Delhi	2021-22
3.	Varanasi (Uttar Pradesh)	2022-23
4.	Aizawl (Mizoram)	2022-23

**iii. Ayurveda Parv/ Yoga Fest**

<b>S.No</b>	<b>City &amp; State</b>	<b>Financial Year</b>
1.	Jalandhar (Punjab)	2020-21
2.	Dibrugarh (Assam)	2020-21
3.	Bhubaneswar (Odisha)	2020-21
4.	Rishikesh (Uttarakhand)	2021-22
5.	Nalanda (Bihar)	2021-22
6.	New Delhi	2021-22
7.	Chandigarh	2021-22
8.	Thiruvananthapuram (Kerala)	2022-23
9.	Guwahati (Assam)	2022-23
10.	Jammu (J&K)	2022-23
11.	Siliguri (West Bengal)	2022-23

12.	Imphal (Manipur)	2022-23
13.	Shillong (Meghalaya)	2022-23
14.	Shirdi (Maharashtra)	2022-23
15.	Nagpur (Maharashtra)	2022-23
16.	Rajahmundry (Andhra Pradesh)	2022-23
17.	New Delhi	2022-23
18.	Rohtak (Haryana)	2022-23
19.	Puri (Odisha)	2022-23
20.	Meerut (Uttar Pradesh)	2022-23
21.	Chandigarh	2022-23

**iv. Celebration of Important Days:**

S.No.	Important Day	Place	Financial Year
1.	International Day of Yoga	Held virtually	2020-21
2.	Ayurveda Day, 2021	Jaipur (Rajasthan), Jamnagar (Gujarat), New Delhi	2021-22
3.	International Day of Yoga	Held virtually	2021-22
4.	5th Siddha day	Chennai (Tamilnadu)	2021-22
5.	Unani Day 2022	New Delhi	2021-22
6.	5th Naturopathy Day, 2022	Pune (Maharashtra)	2022-23
7.	Unani Day, 2023	Bengaluru (Karnataka), New Delhi	2022-23
8.	International Day of Yoga	Mysuru (Karnataka)	2022-23

**v. Special Event**

S.No.	Event Name	Place	Financial Year
1.	Global AYUSH Investment & Innovation Summit 2022	Gandhinagar (Gujarat)	2022-23

**Annexure-II**

**The expenditure incurred during last three years under IEC Scheme is as under:**

**Rs. in crore**

<b>Year</b>	<b>Budget Estimate</b>	<b>Revised Estimate</b>	<b>Actual Expenditure</b>
2020-21	44.50	22.70	20.93
2021-22	46.20	34.84	30.04
2022-23	43.88	55.40	51.60

