

GOVERNMENT OF INDIA
MINISTRY OF YOUTH AFFAIRS & SPORTS
(DEPARTMENT OF YOUTH AFFAIRS)
RAJYA SABHA
UNSTARRED QUESTION NO-635
ANSWERED ON 07/12/2023

MERA YUVA BHARAT PLATFORM

635. SHRI DHANANJAY BHIMRAO MAHADIK:

Will the Minister of YOUTH AFFAIRS AND SPORTS be pleased to state:

- (a) whether it is fact that Mera Yuva Bharat platform has been launched aiming to be a technology-driven facilitator for youth;
- (b) if so, the details thereof; and
- (c) in what manner it will be helpful in deeper understanding of local issues and its solutions?

ANSWER

THE MINISTER OF YOUTH AFFAIRS & SPORTS

(SHRI ANURAG SINGH THAKUR)

(a) & (b) Yes, Mera Yuva Bharat (MY Bharat), an autonomous body has been launched on 31.10.2023 as an overarching enabling mechanism, powered by technology, for youth development and youth led development through 'Kartavya Bodh' and 'Seva Bhaav', during the Amrit Kaal. MY Bharat is envisioned as a pivotal, technology-driven facilitator for youth development and youth-led development, with the overarching goal of providing equitable opportunities to empower the youth in realizing their aspirations and contributing to the creation of a "*Viksit Bharat*" (developed India), across the entire spectrum of the Government. Youth across the country can register on MY Bharat portal (<https://www.mybharat.gov.in/>) and signup for various opportunities being made available on the same.

(c) The Mera Yuva Bharat platform aims to create a phygital (physical + digital) ecosystem to empower young individuals to become catalysts for community transformation. With access to a digital network & connection to volunteering opportunities, youth would become community change agents and nation builders allowing them to act as the Yuva Setu between the Government and the citizens.
