GOVERNMENT OF INDIA MINISTRY OF YOUTH AFFAIRS & SPORTS (DEPARTMENT OF YOUTH AFFAIRS) RAJYA SABHA

RAJYA SABHA UNSTARRED QUESTION NO-2229 ANSWERED ON 21/12/2023

AZADI KA AMRIT MAHOTSAV

2229 SHRIB, LINGAIAH YADAV:

Will the Minister of YOUTH AFFAIRS AND SPORTS be pleased to state:

- (a) whether Government marked the conclusion of 'Azadi Ka Amrit Mahotsav,' a celebration of 75 years of Independence and also launched a special platform for the youth called 'MY Bharat' and details of various programmes that are being run for youth which will be made available on this platform in order to connect maximum number of youth; and
- (b) the detailed implementation status thereof along with funds sanctioned/spent, Schemewise and results achieved thereunder, State wise?

ANSWER

THE MINISTER OF YOUTH AFFAIRS & SPORTS (SHRI ANURAG SINGH THAKUR)

(a) Yes, the closing ceremony of 'Azadi Ka Amrit Mahotsav' was marked with the national level programme of Meri Maati Mera Desh campaign's Amrit Kalash Yatra at Kartavya Path in New Delhi on 31st October, 2023. During the program 'Mera Yuva Bharat (MY Bharat)' platform, an autonomous body as an overarching enabling mechanism, powered by technology, for youth development and youth led development through 'Kartavya Bodh' and 'Seva Bhaav', during the Amrit Kaal was launched.

MY Bharat is envisioned as a pivotal, technology-driven facilitator for youth development and youth-led development, with the overarching goal of providing equitable opportunities to empower the youth in realizing their aspirations and contributing to the creation of a "Viksit Bharat" (developed India), across the entire spectrum of the Government. Youth across the country can register on MY Bharat portal (https://www.mybharat.gov.in/) and signup for various opportunities being made available on the same. The Mera Yuva Bharat platform aims to create a phygital (physical + digital) ecosystem to empower young individuals to become catalysts for community transformation. With access to a digital network & connection to volunteering opportunities, youth would become community change agents and nation builders allowing them to act as the Yuva Setu between the Government and the citizens. As of now, facility to participate in the National Youth Festival 2024 and experiential learning program in state police Department has been provided on the portal.

(b) As of 18.12.2023, more than 26 Lakh youth have registered on the MY Bharat portal. Youth Police Experiential Learning Program is being organized through MY Bharat in consultation with Police Department of States/UTs. No Funds have been sanctioned as of now.
