

GOVERNMENT OF INDIA
MINISTRY OF TOURISM

RAJYA SABHA
UNSTARRED QUESTION NO.2221
ANSWERED ON 21.12.2023

SPECIAL FOCUS ON PROMOTION OF TOURISM

2221 DR. M. THAMBIDURAI:

Will the Minister of **TOURISM** be pleased to state:

- (a) whether Government is giving special focus on the promotion of tourism in the country;
- (b) if so, the details of the works executed by Government in the Southern region of the country, especially in Tamil Nadu;
- (c) the extent and scope of tourism being contemplated by the Central Government in this region, especially in Tamil Nadu;
- (d) the details of funds sanctioned and utilized by the Ministry in this regard; and
- (e) the steps taken by Government to expand tourism industry in Southern States, particularly in Tamil Nadu?

ANSWER

THE MINISTER OF TOURISM

(SHRI G. KISHAN REDDY)

(a): Yes, the Government is focusing on the promotion of tourism in the country. Ministry of Tourism promotes the tourism destinations and tourism products of the country in a holistic manner. Information on tourist destinations in the country, are promoted through the promotional web-site – www.incredibleindia.org and the social media handles of the Ministry.

(b) to (e): The Ministry of Tourism provides Central Financial Assistance (CFA) to State Governments/Union Territory Administrations/Central Agencies under the Schemes of Swadesh Darshan, National Mission on Pilgrimage Rejuvenation and Spiritual, Heritage Augmentation Drive (PRASHAD) and Assistance to Central Agencies for development of tourism related infrastructure and facilities to provide an enriching tourism experience to the visitors.

The details of the works sanctioned by the Government of India under these Schemes in the Southern region of the country, including Tamil Nadu are placed at Annexure-I. Further, Ministry has identified new destinations under Swadesh Darshan 2.0 (SD2.0) with the objective to develop sustainable and responsible tourism destinations across the country, including Southern India. 26 New sites have also been identified for development under the PRASHAD Scheme in 17 States/UTs, including Southern India. The lists have been annexed at Annexure-II.

ANNEXURE-I

STATEMENT IN REPLY TO PARTS (b) TO (e) OF RAJYA SABHA UNSTARRED QUESTION NO.2221 ANSWERED ON 21.12.2023 REGARDING SPECIAL FOCUS ON PROMOTION OF TOURISM BY DR. M. THAMBIDURAI

DETAILS OF THE FUNDS SANCTIONED BY MINISTRY OF TOURISM FOR DEVELOPMENT OF TOURISM FACILITIES IN SOUTHERN REGION, INCLUDING TAMIL NADU YEAR-WISE, SCHEME-WISE

List of projects sanctioned under Swadesh Darshan Scheme

(Rs. in crore)

Sl No.	State	Name of Circuit and Year of sanction	Project Details	Amount sanctioned
1	Andhra Pradesh	Coastal Circuit 2014-15	Development of Kakinada - Hope Island - Coringa Wildlife Sanctuary - Passarlapudi - Aduru - S Yanam – Kotipally	67.83
2	Andhra Pradesh	Coastal Circuit 2015-16	Development of Nellore - Pulikat Lake - Ubbalamadugu Water Falls – Nelapattu-Kothakoduru- Mypadu - Ramateertham – Iskapalli	49.55
3	Andhra Pradesh	Buddhist Circuit 2017-18	Development of Buddhist Circuit: Shalihundam- Bavikonda- Bojjanakonda - Amravati- Anupu	35.24
4	Kerala	Eco Circuit 2015-16	Development of Pathanamthitta- Gavi-Vagamon- Thekkady	64.08
5	Kerala	Spiritual Circuit 2016-17	Development of Sabarimala - Erumeli-Pampa-Sannidhanam	47.74
6	Kerala	Spiritual Circuit 2016-17	Development of Sree Padmanabha Arnamula	78.08
7	Kerala	Rural Circuit 2018-19	Development of Malanad Malabar Cruise Tourism Project	57.35
8	Kerala	Spiritual Circuit 2018-19	Development Sivagiri Sree Narayana Guru Ashram- Arruvipuram- Kunnumpara Sree Subrahmania- Chembazhanthi Sree Narayana Gurukulam	66.42
9	Puducherry	Coastal Circuit 2015-16	Development of Dubrayapet – Arikamedu – Veerampattinam – Chunnambar - Nallavadu/Narambai - Manapet- Kalapet - Puducherry - Yanam	58.44
10	Puducherry	Heritage Circuit 2017-18	Development of Franco- Tamil Village, Karaikal, Mahe and Yanam	49.44
11	Puducherry	Spiritual Circuit 2017-18	Development of Karaikal, Yanam and Puducherry	34.96
12	Tamil Nadu	Coastal Circuit 2016-17	Development of (Chennai-Mamamallapuram – Rameshwaram – Manpadu – Kanyakumari)	73.13
13	Telangana	Eco Circuit 2015-16	Development of Eco Tourism Circuit in Mahaboobnagar district	91.62
14	Telangana	Tribal Circuit 2016-17	Development of Mulugu-Laknavaram-Medavaram- Tadvai- Damaravi- Mallur-	79.87

			Bogatha Waterfalls	
15	Telangana	Heritage Circuit 2017-18	Development of Qutub Shahi Heritage Park- Paigah Tombs- Hayat Bakshi Mosque- Raymond's Tomb	96.90

List of Projects Sanctioned under PRASHAD Scheme in the Southern Region

(Rs. in crore)

State/UT	S.No.	Project Name	Sanction Year	Approved Cost
Andhra Pradesh	1	Development of Pilgrim Amenities at Amaravati	2015-16	27.77
	2	Development of Srisailem Temple	2017-18	43.08
	3	Development of Pilgrimage Amenities at Sri Varaha Lakshmi Narsimha Swami Vari Devasthanam at Simhachalam	2022-23	54.04
Karnataka	4	Development of Pilgrimage Amenities at Sri Chamundeshwari Devi Temple	2023-24	45.71
Kerala	5	Development at Guruvayur Temple	2016-17	45.19
Tamil Nadu	6	Development of Kanchipuram	2016-17	13.99
	7	Development of Velankanni	2016-17	4.86
Telangana	8	Development of Jogulamba Devi Temple	2020-21	36.73
	9	Development of Pilgrimage and Heritage Tourism Infrastructure at Rudreshwara (Ramappa) Temple	2022-23	62.00
	10	Development of Pilgrimage Infrastructure at Bhadrachalam	2022-23	41.38

List of Projects Sanctioned under the Scheme of Assistance to Central Agencies for Tourism Infrastructure Development in the Southern Region

(Rs. in Lakh)

Sl. No.	Year	Name of State	Name of Project	Agency	Amount sanctioned
1	2012-13	Tamil Nadu	Cruise Passenger Facilities Centre in the existing Passenger Terminal at Chennai Port.	Chennai Port Trust	1724.66
2	2016-17	Kerala	Development of a Walkway/Promenade on Willingdon Island, Cochin, Kerala	Cochin Port Trust	901.00
3	2016-17	Kerala	Central Financial Assistance for upgrading of Births & Backup area of Ernakulam Wharf	Cochin Port Trust	2141.00
4	2016-17	Kerala	Project for Up-gradation of Golf Course at SAI Trivandrum Golf Club by the Sports Authority of India	Sport Authority of India	2464.99

5	2017-18	Andhra Pradesh	Sound and Light Show at Puttaparthi, Andhra Pradesh	ITDC	708.67
6	2018-19	Kerala	Developing infrastructure at Cochin Port Cruise Terminal.	Cochin Port Trust	120.79
7	2018-19	Kerala	Creation of additional tourism facilities at the Cochin north Trust Walkway	Cochin Port Trust	466.47
8	2018-19	Andhra Pradesh	Construction of Cruise Berth at Channel Berth in outer Harbour of patnam Port	Visakhapatnam Port Trust	3850.00
9	2019-20	Kerala	CFA for Development of Additional infrastructure in the new Cochin Port Trust Terminal	Cochin Port Trust	1029.70
10	2022-23	Telangana	Multimedia Laser Show with Water Screen and Musical Fountain at Sanjeevaiah Park, Hyderabad, Telanagana	BECIL	4965.00
11	2022-23	Telangana	Design, Supply, Installation, Testing & Commissioning of Digital Multimedia Technology and Lightings at Osmania Arts University, Hyderabad Telangana	BECIL	1179.00

List of fairs and festivals under DPPH scheme in the Southern Region

(Rs. in Lakh)

Name of state	Year	Name of Fairs & Festivals	Amount sanctioned
Andhra Pradesh	2014-15	Flamingo Festival at Nellore District	10.00
		Lepakshi Festival at Ananthapur district	10.00
Kakinada Beach Festival at East Godavari district		10.00	
	2016-17	Tourism events on the occasion of Krishna Pushkarma at Amravathi, Vijayawada, Srisailam of Andhra Pradesh	25.00
Karnataka	2019-20	Hampi Utsav	25.00
Kerala	2015-16	All India Craft Festival "Sargolsav	12.50
	2016-17	64th Nehru Trophy Boat Race	25.00
		President's Trophy Boat Race, Kollam	25.00
	2017-18	Home stay and Rural Tourism Travel Meet, Ernakulam;, President Trophy Boat Race	35.00
	2018-19	66th Nehru Trophy Boat Race	25.00
		Sargalaya International Arts and Crafts Festival	25.00
	2019-20	Home Stay and Rural Tourism Travel Meet by Kerala Home Stay and Tourism Society	10.00
		67th Nehru Trophy Boat Race	25.00
9th Sargalaya International Arts and Crafts Festival		15.00	
2022-23	Sargalaya International Arts and Crafts Festival	25.00	
Tamil	2015-16	Indian Dance Festival at Mamallapuram, Tamil Nadu	8.00

Nadu	2016-17	India Dance Festival at Mamallapuram	25.00
	2017-18	India Dance Festival at Mamallapuram	25.00
	2018-19	India Dance Festival at Mamallapuram	25.00
	2019-20	Indian Dance Festival	25.00
		Kumari Festival	10.00
		Tourism Cultural Festival	15.00
	2021-22	India Dance Festival at Mamallapuram	25.00
2022-23	India Dance Festival at Mamallapuram	25.00	
Telangana	2014-15	Kakatiya Festival at Warangal	25.00
		Golconda Festival at Hyderabad	25.00
	2017-18	3rd International Kite Festival & Golconda Masters Golf Championship at Hyderabad	45.00
	2018-19	Bathukamma Festival	25.00
		4th International Kite Festival	25.00
	2019-20	Bathukamma Festival	25.00
		Kite Festival	25.00
	2021-22	Bathukamma Festival	25.00
Medaram Jatara at Munugu		25.00	

ANNEXURE-II

STATEMENT IN REPLY TO PARTS (b) TO (e) OF RAJYA SABHA UNSTARRED QUESTION NO.2221 ANSWERED ON 21.12.2023 REGARDING SPECIAL FOCUS ON PROMOTION OF TOURISM BY DR. M. THAMBIDURAI

LIST OF NEW DESTINATIONS IDENTIFIED BY MINISTRY OF TOURISM UNDER SWADESH DARSHAN 2.0, IN SOUTHERN REGION

S. No.	States/Union Territory	Destinations Selected/Identified
1.	Andhra Pradesh	Gandikota, Arakku-Lambasingi
2.	Karnataka	Hampi, Mysuru
3.	Kerala	Kumarakom, Kozhikode (Beypore)
4.	Tamil Nadu	Mamallapuram, The Nilgiris
5.	Telangana	Bhongir, Ananthagiri
6.	Lakshadweep	Lakshadweep
7.	Puducherry	Puducherry, Karaikal

LIST OF NEW DESTINATIONS IDENTIFIED BY MINISTRY OF TOURISM UNDER PRASHAD, IN SOUTHERN REGION

S. No.	State/UT	Destinations/Sites
1.	Tamil Nadu	<p>Navagriha Temple at 8 places in Tamil Nadu</p> <ul style="list-style-type: none"> • Sri Kailasanathar Temple, Thingalur, • Sri Vaitheeswaran Temple, Vaitheeswaran Koil • Swetharanyeswarar Temple, Tiruvenkadu • Apatsahayesvarar Temple, Alangudi • Agniswarar Temple, Kanjanur • Suryanar Kovil • Sri Naaganathar Temple, Thirunageswaram • Sri Nagannathaswamy Temple, Keelaperumpallam
2.	Puducherry	Navagriha Temple, Karaikal
3.	Andhra Pradesh	Annaram, Kakinada District Vedagiri Lakshmi Narasimhawamy Temple, Nellore District
4.	Karnataka	Sri Renuka Yallamma Temple, Saudatti, Belagavi District Papnash Temple, Bidar District
