

**GOVERNMENT OF INDIA
MINISTRY OF AYUSH
RAJYA SABHA**

**UNSTARRED QUESTION NO. 1770
ANSWERED ON 19.12.2023**

Increase in AYUSH market size

**1770 Lt. Gen. (Dr.) D. P. Vats (Retd.):
Shri Mithlesh Kumar:**

Will the Minister of *Ayush* be pleased to state:

- (a) whether there is an increase in the Ayush market size from 2014-15 to 2022-2023;
- (b) if so, the details thereof;
- (c) whether the budget for the National Ayush mission has changed over time; and
- (d) the key achievements of the National Ayush Mission in 2022-2023?

**ANSWER
THE MINISTER OF AYUSH
(SHRI SARBANANDA SONOWAL)**

(a) & (b) There is no data available for the analysis of Ayush market size from 2014-15 to 2022-23. However, data of Ayush market size is available from 2014 to 2020. In October 2021, the Research and Information System for Developing Countries (RIS), an autonomous Policy Research Institute, has published a report “Ayush Sector in India: Prospects and Challenges” where the market size data from 2014-2020 was studied. As per the said report, the Ayush Manufacturing Sector has witnessed an exponential rise of 6 times in 7 years from US\$2.85 Billion in 2014 to US\$18.1 Billion in 2020 (Page no. 02 of RIS report).

The report also mentioned that with the turnover of US\$ 18.1 billion (in 2020), the market size of Indian Ayush industry as a whole has grown by 17 per cent during 2014-2020. The report is available on RIS website <https://www.ris.org.in>.

(c) & (d) The budget allocation of National Ayush Mission (NAM) has enhanced gradually from Rs. 75.28 Crore (in 2014-15) to Rs.1200.00 Crore (in 2023-24). The key achievements of National Ayush Mission in year 2022-23 are as follows:

- i. 4747 Ayush Health & Wellness Centres have been approved.
- ii. 23 units supported for setting up of Integrated Ayush hospitals.

- iii. 12 Ayush Hospitals and 97 Ayush dispensaries have been supported for Up-gradation of infrastructure and other facilities.
- iv. 468 PHCs, 223 CHCs and 112 DHs have been supported under co-location for recurring assistance of medicines and contingency.
- v. 1475 Ayush Hospitals and 7095 Ayush dispensaries have been supported for supply of essential Ayush medicines.
- vi. 5 units supported for establishment of New Ayush Educational Institutions
- vii. 22 Under-Graduate and 8 Post-Graduate Ayush Educational Institutes have been supported for Upgradation of infrastructure, Library and other things.
