

GOVERNMENT OF INDIA
MINISTRY OF TEXTILES
RAJYA SABHA
UNSTARRED QUESTION NO-1595
ANSWERED ON- 15/12/2023

DEMAND FOR INDIAN TEXTILES IN INTERNATIONAL MARKETS

1595. DR. M. THAMBIDURAI:

Will the Minister of TEXTILES be pleased to state:

- (a) whether it is a fact that there is a huge demand for Indian textiles in international markets;
- (b) if so, the details thereof;
- (c) whether Government has taken cognizance of the huge demand of Indian textiles in the foreign countries;
- (d) if so, the quantity of textiles exported during the last five years, year-wise;
- (e) whether Government has fixed any target for textile exports; and
- (f) if so, the details thereof, and if not, the reasons therefor?

ANSWER

THE MINISTER OF STATE FOR TEXTILES
(SMT. DARSHANA JARDOSH)

(a) to (c): Government is aware that there is a huge global demand for Indian textiles including apparel, made-ups etc. In fact, India is ranked among the top textile exporting countries in the world with a share of over 4% of global textiles and apparel exports.

In order to further increase the export potential, India has so far signed 13 Free Trade Agreements including recently concluded agreement with UAE and Australia; and 6 Preferential Trade Agreements with various trading partners. In order to boost export of textiles products, Government is implementing scheme for Rebate of State and Central Taxes and Levies (RoSCTL) on exports of Apparel/Garments and Made-ups. Further, textiles products not covered under the RoSCTL are covered under Remissions of Duties and Taxes on Exported Products (RoDTEP) along with other products.

In addition, Government provides financial support under Market Access Initiative Scheme to various Export Promotion Councils and Trade Bodies engaged in promotion and branding of textiles and garments exports, for organising and participating in trade fairs, exhibitions, buyer-seller meets etc. at national and international levels. Ministry is also supporting Export Promotion Councils/Associations in organizing a Global Mega Textile Event i.e. BHARAT TEX 2024 in February, 2024 to showcase the strength of the Indian textiles value chain,

highlighting the latest progress/ innovations in textile & fashion Industry and positioning India as the most preferred destination for sourcing and investment in textile sector.

To further utilize available opportunities, Ministry is supporting the “Kasturi Cotton Bharat” initiative for Branding, Traceability and Certification of Indian Cotton to enhance its competitiveness in the global market and create a sustainable ecosystem for all stakeholders involved. To increase quality consciousness, Bureau of Indian Standards (BIS) and Quality Control Orders (QCOs) have been taken up actively to regulate quality.

(d) to (f): Details of textiles & apparel (T&A) (including handicrafts) exports during the last five years are as follows:

(Value in USD Mn)

	2018-19	2019-20	2020-21	2021-22	2022-23
Total Textiles & Apparel (T&A)	36,559	33,379	29,877	42,347	34,997
Handicrafts	1,838	1,798	1,708	2,088	1,689
Total T&A including Handicrafts	38,397	35,177	31,585	44,435	36,686

Source: DGCI&S, values are rounded off.

Analysis of month wise exports shows increase in export of Textiles & Apparel (including handicrafts) in August, September and October of 2023 with respect to same period of last year, which are 6%, 3% and 13% respectively.

During 2020-21, all sectors including the textile sector were affected due to COVID-19 pandemic on account of lockdown, disruption in movement of goods & services etc. and there was a decline in Global demand. However, during 2021-22 there was a surge due to pent-up demand and the country’s export registered a remarkable growth of 41% Year-on-Year in textile products as compared to 2020-21. During 2022-23, the international demand normalized, and the prices of cotton were hovering above the normal prices which resulted in a slight correction in the country’s exports.

The process of fixing export targets is very elaborate and several factors such as geopolitical situation, international market trends, market dynamics, industry feedback are taken into account. Meanwhile the Government is continuously monitoring export performance and taking various measures to boost production and exports. Ministry has set a goal of achieving US\$ 100 Billion export for textile products by 2030.
