

**GOVERNMENT OF INDIA
MINISTRY OF COMMERCE & INDUSTRY
DEPARTMENT FOR PROMOTION OF INDUSTRY AND INTERNAL TRADE
RAJYA SABHA**

**UNSTARRED QUESTION NO. 1474.
TO BE ANSWERED ON FRIDAY, THE 15TH DECEMBER, 2023.**

TRADE AND EXPORT PROMOTION IN KERALA

1474. Shri Jose K. Mani:

Will the Minister of **Commerce and Industry** be pleased to state:

- (a) the strategies that Government is adopting to ensure that industries in Kerala remain competitive and resilient in the international market in light of current global economic trends;
- (b) the initiatives undertaken by Government to promote and boost exports from traditional industries in Kerala, such as handicrafts, coir, and traditional textiles; and
- (c) Government's plans for infrastructure development in Kerala, especially those projects that directly impact the growth of industries and commerce?

ANSWER

**THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE & INDUSTRY
(SHRI SOM PARKASH)**

(a) to (c): Industry is a state subject. However, Central Government comes out with several initiatives and policies from time to time to promote industrialisation in various parts of the Country, including state of Kerala.

The primary responsibility of Industrial development and local infrastructure development rests with the State Governments. The Union Government supplements their efforts through various schemes launched by it with a view to promote industries. DPIIT implements the schemes for overall development of industrial sector such as schemes for Investment Promotion, Ease of Doing Business, Industrial Infrastructure Up-gradation Scheme, Production Linked Incentive Scheme, National Industrial Corridors, Startup India, Footwear, Leather & Accessories Development Programme and Initiative of Promotion of Geographical Indication etc. Additionally, skilling programs and regulatory reforms created a flexible and efficient workforce, enhancing India's overall competitiveness in the international arena.

Department of Commerce under its Market Access Initiative (MAI) scheme has been providing financial support to various Export Promotion Councils (EPCs) and Trade Bodies engaged in promotion of textiles, and garment exports, for organizing and participating in Trade fairs, Exhibitions, Buyer Seller Meets etc.