

GOVERNMENT OF INDIA
MINISTRY OF YOUTH AFFAIRS & SPORTS
(DEPARTMENT OF YOUTH AFFAIRS)
RAJYA SABHA
UNSTARRED QUESTION NO-1433
ANSWERED ON 14/12/2023

YOUTH-LED DEVELOPMENT UNDER MERA YUVA BHARAT

1433. DR. K. LAXMAN:

Will the Minister of YOUTH AFFAIRS AND SPORTS be pleased to state:

- (a) the details regarding autonomous body Mera Yuva Bharat (MY Bharat), including the manner in which it will serve as an overarching enabling mechanism for youth-led development; and
- (b) the details of the expected beneficiaries and the expected outcomes?

ANSWER

THE MINISTER OF YOUTH AFFAIRS & SPORTS

(SHRI ANURAG SINGH THAKUR)

(a) & (b) Mera Yuva Bharat (MY Bharat), an autonomous body has been established as an overarching enabling mechanism, powered by technology, for youth development and youth led development through 'Kartavya Bodh' and 'Seva Bhaav', during the Amrit Kaal. MY Bharat is envisioned as a pivotal, technology-driven facilitator for youth development and youth-led development, with the overarching goal of providing equitable opportunities to empower the youth in realizing their aspirations and contributing to the creation of a "Viksit Bharat" (developed India), across the entire spectrum of the Government.

The Leadership Development for the Youth is also envisioned through the platform by improving their leadership skills through experiential learning by shifting from isolated physical interaction to programmatic skills, make them social innovators, leaders in the communities and set the focus of the Government on Youth Led development and to make the Youth "active drivers" of development and not merely "passive recipients". The Mera Yuva Bharat platform aims to create a phygital (physical + digital) ecosystem to empower young individuals to become catalysts for community transformation. A digital platform for MY Bharat <https://www.mybharat.gov.in/> has been developed on which the youth across the country can register and signup for various volunteering opportunities being made available on the portal. With access to a digital network & connection to volunteering opportunities, youth would become community change agents and nation builders allowing them to act as the "Yuva Setu" between the government and the citizens.
