

GOVERNMENT OF INDIA
MINISTRY OF YOUTH AFFAIRS & SPORTS
(DEPARTMENT OF YOUTH AFFAIRS)
RAJYA SABHA
UNSTARRED QUESTION NO-1430
ANSWERED ON 14/12/2023

OBJECTIVES OF MERA YUVA BHARAT

1430 # SHRI SURENDRA SINGH NAGAR:

Will the Minister of YOUTH AFFAIRS AND SPORTS be pleased to State:

- (a) the objectives and need of the autonomous body named 'Mera Yuva Bharat (MY Bharat)';
- (b) the list of programs proposed to be organized during the National Youth Festival in 2024;
- (c) whether life skill development and Yuva Kriti programs will be organized during the National Youth Festival; and
- (d) whether experiential learning programs will be organized by Mera Yuva Bharat and the list of Government departments/Ministries involved therein?

ANSWER

THE MINISTER OF YOUTH AFFAIRS & SPORTS

(SHRI ANURAG SINGH THAKUR)

(a) Mera Yuva Bharat (MY Bharat), an autonomous body, has been launched on 31.10.2023 as an overarching enabling mechanism, powered by technology, for youth development and youth led development through 'Kartavya Bodh' and 'Seva Bhaav', during the Amrit Kaal. MY Bharat is envisioned as a pivotal, technology-driven facilitator for youth development and youth-led development, with the overarching goal of providing equitable opportunities to empower the youth in realizing their aspirations and contributing to the creation of a "*Viksit Bharat*" (developed India), across the entire spectrum of the Government. Youth across the country can register on MY Bharat portal (<https://www.mybharat.gov.in/>) and signup for various opportunities being made available on the same. The Mera Yuva Bharat platform aims to create a phygital (physical + digital) ecosystem to empower young individuals to become catalysts for community transformation. With access to a digital network & connection to volunteering opportunities, youth would become community change agents and nation builders allowing them to act as the Yuva Setu between the Government and the citizens.

(b) & (c) The programs proposed to be organized during the National Youth Festival in 2024 are as under:

- i. Cultural Component: Group Folk Dance, Group Folk Song, Solo Folk Dance and Solo Folk Song
- ii. Life Skill Component: Story Writing, Poster Making, Declamation and Photography
- iii. Thematic Component: Youth as Job Creators, Ek Bharat Shrestha Bharat, Improving Millets production through Science/Science for Society, Health and Fitness and Mission LiFE.
- iv. Yuva Kriti: Handicraft, Textile and Agro Products.

In addition to above, Suvichar, Food Festival, Young Artists Camp and Adventure Camp will also be organized during the National Youth Festival, 2024.

(d) The Youth Police Experiential Learning Program is being organized through MY Bharat in consultation with Police departments of States/UTs.
