

GOVERNMENT OF INDIA
MINISTRY OF TOURISM

RAJYA SABHA
UNSTARRED QUESTION NO.1410
ANSWERED ON 14.12.2023

DEVELOPMENT OF NER THROUGH TOURISM

1410. DR. M. THAMBIDURAI:

Will the Minister of **TOURISM** be pleased to state:

- (a) whether Government promotes development of North Eastern Region (NER) through tourism;
- (b) if so, the details thereof, including the schemes being implemented to promote tourism;
- (c) the funds allocated for this purpose during the last four years, year-wise; and
- (d) the steps taken by Government in this regard?

ANSWER

The MINISTER OF TOURISM

(SHRI G. KISHAN REDDY)

(a) & (b): The North Eastern Region (NER) is endowed with diverse tourist attractions and each State of the region has its own distinct features. The Ministry of Tourism places special emphasis on the development through promotion of tourism for North Eastern States by providing financial assistance to this region under different schemes such as Swadesh Darshan; PRASHAD; Assistance to Central Agencies for Tourism Infrastructure Development; Domestic Promotion and Publicity including Hospitality (DPPH); etc. The Ministry also provides funds for promotion of fairs/festivals, tourism related events in the region, publicity campaigns etc. International Tourism Mart (ITM) is an annual event organised by the Ministry of Tourism in the North Eastern region with the objective of highlighting the tourism potential of the region in the domestic and international Market.

(c) & (d): For North East region dedicated funds are allocated by the Ministry for promoting development through tourism. The details of the funds allocated for various schemes 2019-20 to 2022-23 is annexed.

ANNEXURE

STATEMENT IN REPLY TO PARTS (c) & (d) OF RAJYA SABHA UNSTARRED QUESTION NO.1410 ANSWERED ON 14.12.2023 REGARDING DEVELOPMENT OF NER THROUGH TOURISM BY DR. M. THAMBIDURAI

List of Projects Sanctioned under the PRASHAD Scheme

(Rs. in Crore)

State/UT	S. No.	Project Name	Sanction Year	Approved Cost
Arunachal Pradesh	1	Development of Parshuram Kund, Lohit Distt.	2020-21	37.88
Assam	2	Development of Kamakhya Temple and Pilgrimage Destination in and around Guwahati. **	2015-16	29.80
Meghalaya	3	Development of Pilgrimage Facilitation in Meghalaya	2020-21	29.32
Mizoram	4	Development of Infrastructure for Pilgrimage and Heritage Tourism in the State of Mizoram	2022-23	44.89
Nagaland	5	Development of Pilgrimage Infrastructure in Nagaland	2018-19	25.26
	6	Development of Pilgrimage Tourism Infrastructure at Zunheboto	2022-23	18.18
Sikkim	7	Development of Pilgrimage Facilitation at Four Patron Saints, Yuksom	2020-21	33.32
Tripura	8	Development of Tripura Sundari Temple, Udaipur	2020-21	37.80

List of Projects sanctioned under the Scheme of Assistance to Central Agencies for Tourism Infrastructure Development

(Rs. in Crore)

Sl. No.	Year	Name of State	Name of Project	Agency	Amount sanctioned
1	2019-20	Assam (Neamati, Pandu, Jogighopa & Biswanathghat)	Development of Jetties at nine (09) main points of embarkation/disembarkation of River Cruise on National Water ways No. 1& 2	IWAI	28.03
2	2020-21	Mizoram	Development of Convention Centre and associated Infrastructure at Aizawl, Mizoram	WAPCOS	39.94
3	2022-23	NER	Development of 22 viewpoints in North Eastern State (i)Nagaland (2 view points)- Rs.5.77 Cr. (ii)Meghalaya (3 view	NHIDCL	44.44

			points) – Rs.6.26 Cr. (iii)Mizoram (9 view points)- Rs.12.78 Cr. (iv)Arunachal Pradesh (4 view points) – Rs.6.25 Cr. (v)Manipur (3 view points)- Rs.5.93 Cr. (vi)Sikkim/West Bengal (1 view point)- Rs.3.70 Cr.		
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In consultation with the State Government following destinations have been identified, till date, for development under Swadesh Darshan 2.0 scheme

S. No.	States/Union Territory	Destinations Selected/Identified
1.	Arunachal Pradesh	Nacho, Mechuka
2.	Assam	Jorhat, Kokrajhar
3.	Manipur	Moirang (Bishnupur)
4.	Meghalaya	Shillong, Sohra
5.	Mizoram	Aizawl, Champhai
6.	Nagaland	Niuland, Chumukedima
7.	Sikkim	Gangtok, Gyalshing
8.	Tripura	Agartala, Unakoti

State wise list of fairs and festivals under DPPH Scheme

(Rs. in Lakh)

Name of state	Year	Name of Fairs & Festivals	Amount sanctioned	Amount released
Assam	2021-22	Bhogali Festival	25.00	25.00
		Rongoli festivals	25.00	25.00
Arunachal Pradesh	2019-20	River Tribe's Angling Festival	25.00	25.00
		Butterfly Meet at MIAO	25.00	25.00
	2020-21	Pedal to Pakke	25.00	25.00
		2021-22	Easterly Essence Ledum Festival	25.00
	Orange Festival of Music and Adventure		25.00	25.00
	2022-23	Si Donyi Festival	25.00	25.00
Orange Festival		25.00	25.00	
Manipur	2019-20	Sangai Festival	25.00	25.00
		Youth Adventure & Water Sports festival	25.00	25.00
Meghalaya	2019-20	Wangala Dance	25.00	25.00
		Nongkrem Dance Festival	25.00	25.00
	2021-22	Wangala Dance	25.00	25.00

		Nongkrem Dance Festival	25.00	25.00
	2022-23	Wangala Dance	25.00	25.00
		Nongkrem Dance Festival	25.00	25.00
Mizoram	2019-20	Anthurium Festival	25.00	25.00
		Winter Festival	25.00	25.00
	2020-21	Anthurium Festival	25.00	25.00
		Winter Festival	25.00	25.00
	2021-22	Anthurium Festival	25.00	25.00
		Winter Festival	25.00	25.00
	2022-23	Anthurium Festival	25.00	25.00
		Winter Festival	25.00	25.00
Nagaland	2019-20	Hornbill Festival	25.00	25.00
		Thuwu-Ni Festival	10.00	10.00
		Sukhrunye Festival	15.00	15.00
	2021-22	Hornbill Festival	20.00	20.00
		The Angami's Sekrenyi Festival	10.00	10.00
	2022-23	Ahuna Festival	5.00	5.00
		Runa Festival	5.00	5.00
		Sekrenyi Festival	5.00	5.00
		Autumn Festival at Nagaland House Kolkata	5.00	5.00
		Autumn Festival at Nagaland House New Delhi	5.00	5.00
		Hornbill Festival	25.00	25.00
Sikkim	2019-20	World Tourism Day, Gangtok	25.00	25.00
		Red Panda Winter Festival	25.00	25.00
	2020-21	Red Panda Winter Carnival	25.00	25.00
		Jorethang Maghey Mela	12.50	12.50
		Pelling Winter Tourism Festival	12.50	12.50
	2021-22	Cherry Temi Tea & Tourism Festival Temi Tea Gardens South Sikkim	12.50	12.50
		Khangchendzonga Winter Carnival Festival	12.50	12.50
Jorethang Maghey Mela		25.00	25.00	
Tripura	2019-20	Kharchi Mela	25.00	25.00
		Neermahal Festival	2.00	2.00
		Diwali Mela	15.00	15.00
	2020-21	Bharat Bangla Festival	25.00	25.00
	2022-23	Neermahal Festival	10.00	10.00
		Diwali Festival	5.00	5.00
		Chabimura Festival	5.00	5.00
