GOVERNMENT OF INDIA MINISTRY OF MICRO, SMALL AND MEDIUM ENTERPRISES

RAJYA SABHA UNSTARRED QUESTION NO. 124 TO BE ANSWERED ON 04.12.2023

IMPROVEMENT OF COTTAGE INDUSTRIES IN MAHARASHTRA

124. SHRI DHANANJAY BHIMRAO MAHADIK:

Will the Minister of MICRO, SMALL AND MEDIUM ENTERPRISES be pleased to state:

- (a) whether entrepreneurs related to cottage industries are being trained in the country, if so, the details thereof, State-wise including Maharashtra;
- (b) whether any action has been taken to modernize the cottage industry in the country, if so, the details thereof, State-wise, including Maharashtra;
- (c) whether cottage industries in villages are gradually disappearing due to liberalization and if so, the details thereof, criteria set for defining and reckoning cottage industries in villages; and
- (d) the steps taken by Government to provide market to cottage industries and to save them from liberal market forces along with the outcome thereof?

ANSWER

MINISTER OF STATE FOR MICRO, SMALL AND MEDIUM ENTERPRISES (SHRI BHANU PRATAP SINGH VERMA)

- (a) & (b): The 'Cottage Industry' has not been defined under the Khadi and Village Industries Commission Act, 1956. However, the broad contours of 'Cottage Industry' are covered under the 'Village Industry' vertical of the Khadi and Village Industries Commission (KVIC) and are broadly classified into six groups for the purpose of implementation of its programmes as follows:
 - 1) Agro Based & Food Processing Industry (ABFPI)
 - 2) Mineral Based Industry (MBI)
 - 3) Wellness & Cosmetics Industry
 - 4) Handmade Paper, Leather & Plastic Industry (HPLPI)
 - 5) Rural Engineering and New Technology Industry (RENTI)
 - 6) Service Industry

KVIC imparts training to rural and traditional artisans in various rural industries. It provides tools and equipment and hand holding support through implementation of various schemes/programmes like Honey Mission for beekeeping industries, Kumbhar Sashaktikaran Programme for potters, Leather Craft Programme for leather artisans, etc.

KVIC also conducts Skill Development Programme (SDP) and Entrepreneurship Awareness Programmes (EAP) in the country for unemployed youth to generate self-employment opportunities in traditional industries.

Ministry of MSME, through Khadi and Village Industries Commission (KVIC), is also implementing Prime Minister's Employment Generation Programme (PMEGP) for generating self-employment opportunities through establishment of micro enterprises, including village industries, throughout the country. Under PMEGP, General Category beneficiaries can avail of Margin Money (MM) subsidy of 25% of the project cost in rural areas and 15% in urban areas. For beneficiaries belonging to Special Categories such as Scheduled Castes, Scheduled Tribes, OBCs, Minorities, Women, Ex-servicemen, Physically Handicapped, Transgenders, beneficiaries belonging to Northeastern Region, Hill and Border areas, and Aspirational Districts, the Margin Money subsidy is 35% in rural areas and 25% in urban areas. The maximum cost of project is Rs. 50 lakhs in the manufacturing sector and Rs. 20 lakhs in the service sector.

Under PMEGP, Entrepreneurship Development Programme (EDP) training is imparted to beneficiaries who have been sanctioned loans on basic managerial and operational aspects of setting up a unit. State/UT-wise number of candidates trained under Skill Development Programmes (SDP), Entrepreneurship Awareness Programmes (EAP) and Entrepreneurship Development Programme (EDP) during the year 2022-23 and 2023-24 (as on 22.11.2023) in the country is given at Annexure-I.

State/UT-wise beneficiaries/ micro units benefitted under the PMEGP Scheme during the year 2022-23 and 2023-24 (as on 22.11.2023) is given at Annexure-II.

(c): Cottage industries in villages are not disappearing as it can be seen from the following numbers of micro units, including cottage industries in villages, assisted under PMEGP during the last three years and current year: -

(Units: in Nos.; Margin Money (MM): Rs. in Crore; Emp.: in Nos)						
Year	Units assisted	MM subsidy disbursed	Estimated employment generated			
2020-21	74415	2188.80	595320			
2021-22	1032179	2977.66	825752			
2022-23	85167	2722.39	681336			
2023-24 (as on 22.11.2023)	43732	1800.10	349856			

- (d): Following steps are being taken by KVIC to provide marketing support to micro units including cottage industries:
 - i. The network of KVI Institutions indeed provides a wide platform for sale of products, produced by traditional artisans and craftsmen. It has a wide network of around 8035 "Khadi India" sales outlets across the country including Departmental Sales Outlets and its branches owned by KVIC.
 - ii. KVIC facilitates marketing support and organises exhibition where the institutions and entrepreneurs promoted by KVIC can sell and display their products.
 - iii. KVIC has started online selling of all KVI products through www.ekhadiindia.com and www.khadiindia.gov.in.
 - iv. Selected entrepreneurs and artisans engaged in production of unique and quality products are also given financial assistance to participate in the International Exhibitions.
 - v. Tie-up with Railways, Department of Posts, Air India, ONGC, IOCL and other Govt. organizations to market the products produced by the Khadi Institutions and entrepreneurs promoted by KVIC.
 - vi. Publicity of KVI products through print, electronic, digital and social media.

Annexure- I: referred to in reply to part (a)&(b) of the Rajya Sabha Unstarred Question No. 124 for answer on 04.12.2023.

	State-wise number of candidates trained under Entrepreneurship Development						
Pr	Programme (EDP) under PMEGP during year 2022-23 and 2023-24 (as on						
	22.11.2023)						
Sr. No.	State Name	2022-23		2023-24 (as on 22.11.2023) Online Offline Total			
1	Chhattiagarh	Online 3636	Offline 51	Total 3687	1947	11	Total 1958
2	Chhattisgarh Madhya Pradesh	7434	1189	8623	4133	102	4235
3	Uttar Pradesh	12182	5854	18036	8313	1243	9556
4	Uttarakhand	2283	62	2345	1153	7	1160
5	Andaman Nicobar	307	0	307	215	0	215
6	Bihar	7042	693	7735	5493	71	5564
7	Jharkhand	2653	13	2666	1469	6	1475
8	Odisha	1791	2552	4343	883	390	1273
9	West Bengal	3106	26	3132	1744	5	1749
10	Chandigarh-UT	21	1	22	7	0	7
11	Delhi	119	3	122	45	0	45
12	Haryana	2374	25	2399	1583	7	1590
13	Himachal Pradesh	1463	13	1476	1179	6	1185
14	Jammu Kashmir	26221	120	26341	16756	65	16821
15	Ladakh	216	1	217	119	0	119
16	Punjab	2268	17	2285	1686	7	1693
17	Rajasthan	3036	23	3059	1992	13	2005
18	Arunachal Pradesh	85	132	217	32	89	121
19	Assam	3770	55	3825	2018	7	2025
20	Manipur	788	125	913	240	13	253
21	Meghalaya	677	130	807	476	49	525
22	Mizoram	517	151	668	294	15	309
23	Nagaland	783	49	832	620	8	628
24	Sikkim	119	14	133	206	0	206
25	Tripura	983	126	1109	505	3	508
26	Andhra Pradesh	4974	92	5066	4433	32	4465
27	Karnataka	7427	589	8016	4165	117	4282
28	Kerala	4342	480	4822	3287	67	3354
29	Lakshadweep	0	1	1	0	0	0
30	Puducherry	39	0	39	28	1	29
31	Tamil Nadu	8999	293	9292	6639	66	6705
32	Telangana	4081	35	4116	3134	17	3151
33	Goa	131	0	131	62	1	63
34	Gujarat	4117	139	4256	2739	97	2836
35	Maharashtra	5409	153	5562	2819	73	2892
	Total	123393	13207	136600	80414	2588	83002

State-wise number of candidates trained under Skill Development Programme (SDP) and Entrepreneurship Awareness Programme (EAP) during year 2022-23 and 2023-24 (as on 22.11.2023)

C. M.	State Name	202	2-23	2023-24 (as on 22.11.2023)		
Sr. No.		SDP	EAP	SDP	EAP	
1	Chhattisgarh	233	0	0	0	
2	Madhya Pradesh	1773	1375	594	1305	
3	Uttar Pradesh	2401	3887	1031	5068	
4	Uttarakhand	1556	3202	1158	1302	
5	Andaman Nicobar	0	0	0	0	
6	Bihar	1718	1505	753	1510	
7	Jharkhand	300	376	631	887	
8	Odisha	245	653	81	709	
9	West Bengal	767	2325	690	1633	
10	Chandigarh-UT	0	0	0	0	
11	Delhi	1041	2372	544	506	
12	Haryana	0	0	0	0	
13	Himachal Pradesh	0	0	0	0	
14	Jammu Kashmir	875	876	1516	1091	
15	Ladakh	0	0	0	0	
16	Punjab	0	0	0	0	
17	Rajasthan	379	1155	203	0	
18	Arunachal Pradesh	0	0	0	0	
19	Assam	652	1233	496	1776	
20	Manipur	0	0	0	0	
21	Meghalaya	0	0	0	0	
22	Mizoram	549	1019	384	506	
23	Nagaland	153	518	64	275	
24	Sikkim	0	0	0	0	
25	Tripura	0	0	0	0	
26	Andhra Pradesh	370	0	2134	262	
27	Karnataka	1651	3331	948	3266	
28	Kerala	2411	3640	753	1118	
29	Lakshadweep	0	0	0	0	
30	Puducherry	0	0	0	0	
31	Tamil Nadu	3547	3363	1887	3699	
32	Telangana	2230	897	0	0	
33	Goa	10	0	0	0	
34	Gujarat	0	0	0	0	
35	Maharashtra	6107	10052	3097	5690	
	Total	28968	41779	16964	30603	

Annexure-II

	State/UT-wise beneficiaries benefitted under PMEGP Scheme during FY 2022-23					
Sr. No.	States/ UTs	Margin Money Disbursed (Rs. in Lakh)	Number of units setup	Estimated employment generated		
1	Andaman & Nicobar	203	121	968		
2	Andhra Pradesh	12930.32	3073	24584		
3	Arunachal Pradesh	701.28	158	1264		
4	Assam	5954.67	2596	20768		
5	Bihar	12124.36	4459	35672		
6	Chandigarh-UT	44.52	15	120		
7	Chhattisgarh	7493.48	2543	20344		
8	Delhi	471.13	72	576		
9	Goa	291.13	66	528		
10	Gujarat*	24183.43	3071	24568		
11	Haryana	6320.5	1559	12472		
12	Himachal	3149.81	930	7440		
13	Jammu & Kashmir	23996.05	12023	96184		
14	Jharkhand	4838.22	1851	14808		
15	Karnataka	16155.91	5618	44944		
16	Kerala	7330.18	3129	25032		
17	Ladakh	376.09	91	728		
18	Lakshadweep	2.49	2	16		
19	Madhya Pradesh	18132.03	5957	47656		
20	Maharashtra**	13204.54	3625	29000		
21	Manipur	1462.61	545	4360		
22	Meghalaya	665.87	306	2448		
23	Mizoram	1353.99	412	3296		
24	Nagaland	1535.39	469	3752		
25	Odisha	10733.38	3880	31040		
26	Puducherry	65.55	25	200		
27	Punjab	7251.16	1564	12512		
28	Rajasthan	11419.23	2037	16296		
29	Sikkim	131.48	57	456		
30	Tamil Nadu	17892.82	6140	49120		
31	Telangana	10225.53	2540	20320		
32	Tripura	1689.1	703	5624		
33	Uttar Pradesh	37867.48	11601	92808		
34	Uttarakhand	4632.24	1803	14424		
35	West Bengal	7410.09	2126	17008		
	Total	272239.06	85167	681336		

Total 272239.06
* Including Daman & Diu. ** including Dadra & Nagar Haveli

State/UT-wise beneficiaries benefitted under PMEGP Scheme during FY 2023-24 (as on 22.11.2023) **Margin Money Estimated** Number of Sr. States/ UTs **Disbursed** employment units setup No. (Rs. in Lakh) generated Andaman & Nicobar 37 46.48 296 1 2 11299.39 2469 19752 Andhra Pradesh 3 Arunachal Pradesh 116 928 1186.35 4 Assam 3133.86 1151 9208 5 10913.15 3106 24848 Bihar 6 Chandigarh-UT 18.44 8 64 923 7 Chhattisgarh 3147.91 7384 8 252.71 272 Delhi 34 9 172.71 38 304 Goa 10 2252 18016 Gujarat* 24617.17 5856 11 Haryana 4264.73 732 3440 12 Himachal 1754.38 430 13 7831 Jammu & Kashmir 16905.39 62648 Jharkhand 2285.99 819 14 6552 $23\overline{85}$ 15 Karnataka 8959.62 19080 16 Kerala 3069.46 1290 10320 17 213.44 Ladakh 45 360 18 Lakshadweep 0 0 0 19 Madhya Pradesh 7426.92 1919 15352 Maharashtra** 20 6918.24 1333 10664 21 514.47 224 1792 Manipur 22 371.9 137 1096 Meghalaya 2224 23 Mizoram 1245.9 278 24 Nagaland 171 1368 602.04 25 3995.52 Odisha 1141 9128 Puducherry 24.38 64 26 8 7297.12 1007 8056 27 Punjab 993 7944 28 Rajasthan 7866.24 51 408 29 Sikkim 149.64 30 2862 22896 Tamil Nadu 11043.31 31 Telangana 7091.99 1462 11696 774.18 325 2600 32 Tripura 33 Uttar Pradesh 27317.66 6696 53568 34 609 Uttarakhand 1966.82 4872 35 3163.03 850 6800 West Bengal Total 180010.54 43732 349856

^{*} Including Daman & Diu. ** including Dadra & Nagar Haveli