

**GOVERNMENT OF INDIA
MINISTRY OF HOME AFFAIRS**

**RAJYA SABHA
UNSTARRED QUESTION NO. 1172**

**TO BE ANSWERED ON THE 13TH DECEMBER, 2023/ AGRAHAYANA 22, 1945
(SAKA)**

**TOURISTS ACCOMMODATION IN RURAL AREAS OF UNION TERRITORY OF
LADAKH**

1172 # SHRI ADITYA PRASAD:

Will the Minister of Home Affairs be pleased to state:

(a) whether there is shortage of accommodation for tourists to stay in rural areas of Union Territory of Ladakh;

(b) whether the Union Territory of Ladakh has come out with any new policy to meet this shortfall; and

(c) if so, the details thereof?

ANSWER

**MINISTER OF STATE IN THE MINISTRY OF HOME AFFAIRS
(SHRI NITYANAND RAI)**

(a) to (c): Many of the border villages have been opened for tourism in the last two to three years, which has resulted in increase in demand of accommodation for tourists to stay.

In order to meet the increased demand of accommodation for tourists to stay, the Union Territory (UT) of Ladakh had notified a policy called “Ladakh Homestay Policy 2020” in December 2020. Under this policy, 1,253 homestays beneficiaries were given non-fiscal incentive worth Rs. 10 crores to set up homestays.

Thereafter, based on the feedback and inputs from the stakeholders, the UT of Ladakh has notified a revised policy namely “Ladakh Homestay Policy 2023” on 22.10.2023 for the next five years to develop an ecosystem of traditional Ladakhi accommodations across the rural and border areas. This policy aims to empower the local communities through non-fiscal and fiscal incentives, skill development and marketing support, as detailed under:

- i. Non-fiscal incentives- A kit that aids in setting up of the homestay.**
- ii. Fiscal incentives- Support for construction/upgradation of a winter friendly flush toilet and support towards repair & maintenance of common household furniture, fixtures, kitchen utensils, furnishings, etc.**
- iii. Training- For hospitality, eco-guides and product development and marketing.**
- iv. Best Homestay award- Appreciation letter and award every year for each sub-division of both districts, Leh and Kargil.**