

**GOVERNMENT OF INDIA  
MINISTRY OF HEALTH AND FAMILY WELFARE  
DEPARTMENT OF HEALTH AND FAMILY WELFARE**

**RAJYA SABHA  
UNSTARRED QUESTION NO. 1069  
TO BE ANSWERED ON 12<sup>TH</sup> DECEMBER, 2023**

**HOSPITALS IN JHARKHAND UNDER AYUSHMAN BHARAT YOJANA**

**1069. SHRI DEEPAK PRAKASH:**

Will the Minister of **HEALTH AND FAMILY WELFARE** be pleased to state:

(a) whether Government has identified adequate number of hospitals in Jharkhand under the Ayushman Bharat Yojana and if so, the details thereof including the number of hospitals covered under the scheme; and

(b) the steps taken by Government to overcome the shortage of doctors and to infuse resources, infrastructure and paramedics in the system, creating awareness among people and effective implementation of the scheme?

**ANSWER  
THE MINISTER OF STATE IN THE MINISTRY OF HEALTH AND  
FAMILY WELFARE  
(PROF. S. P. SINGH BAGHEL)**

(a) and (b): In the State of Jharkhand, Ayushman Bharat Pradhan Mantri - Jan Arogya Yojana is being implemented in convergence with State-specific scheme - Mukhyamantri Jan Arogya Yojana (MMJAY). In the hospital empanelment guideline, States have also been given flexibility to change hospital empanelment criteria for deficit regions including aspirational districts to ensure adequate number of healthcare facilities for the beneficiaries. In Jharkhand as on 06-12-2023, a total of 582 hospitals including 306 private hospitals have been empanelled under the scheme. Public health being a State subject, State Health Agencies (SHAs) are mandated with the responsibility of empanelling hospitals under Ayushman Bharat PM-JAY.

The District Implementation Units (DIUs) under the AB PM-JAY implementation structure have been entrusted with the task of engaging with empanelled hospitals and ensuring that these hospitals continuously meet the stipulated standards of empanelment including availability of doctors at empanelled hospitals under the scheme.

In order to increase scheme uptake in public hospitals, the concept of a Beneficiary Facilitation agency has been launched which is a dedicated agency to deploy frontline health service professionals (Pradhan Mantri Arogya Mitras) to facilitate beneficiaries and undertake PM-JAY related operations at empanelled Government hospitals. Further, various steps have been taken to raise awareness about the scheme among eligible beneficiaries.

A comprehensive media and outreach strategy to spread awareness and empowering the beneficiaries about their entitlements and rights under the scheme has been followed. This includes the use of media vehicles such as outdoor media, digital display at ticket counters across various railway stations, announcements at major bus stations, passenger train branding, national and regional press coverage, op-eds and advertorials in print media, radio campaign, telecast of beneficiary testimonials via Doordarshan, mass messaging through SMS, traditional media etc.

Additionally, support of ASHA workers, frontline workers under Panchayati Raj, Self Help Groups under the National Rural Livelihood Mission (NRLM), e-KYC for card creation and IEC related activities has been sought and incentives are provided for facilitating such activities.

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