

GOVERNMENT OF INDIA
MINISTRY OF AGRICULTURE AND FARMERS WELFARE
DEPARTMENT OF AGRICULTURE AND FARMERS WELFARE

RAJYA SABHA
UNSTARRED QUESTION NO-973
TO BE ANSWERED ON THE 28/07/2023

AGRICULTURE MARKETING SCHEME

973. SHRI PRABHAKAR REDDY VEMIREDDY:

Will the Minister of AGRICULTURE AND FARMERS WELFARE be pleased to state:

- (a) whether Ministry is implementing Agriculture Marketing Scheme (AMS) in Andhra Pradesh;
- (b) if so, the aims and objectives of the scheme;
- (c) the details of farmers benefited from the scheme during the last three years and the current year, year-wise and district-wise, in Andhra Pradesh;
- (d) whether it is a fact that no funds have been released for the scheme since 2019-20; and
- (e) if so, the reasons therefor and steps taken to release the same?

ANSWER

MINISTER OF AGRICULTURE AND FARMERS WELFARE

(SHRI NARENDRA SINGH TOMAR)

(a) to (e): Government of India is implementing a Central Sector Scheme of Integrated Scheme for Agricultural Marketing (ISAM) in the country including in the State of Andhra Pradesh, with an objective of providing farmers with access to competitive markets, facilitating online trading, grading & marking of agricultural commodities, creation and improvement of marketing infrastructure, creation of scientific storage capacity, capacity building and generating access to marketing information. ISAM has five sub-schemes viz. National Agriculture Market (e-NAM), Agricultural Marketing Infrastructure (AMI), Marketing Research and Information Network (MRIN), Strengthening of Agmark Grading Facilities (SAGF) & Chaudhary Charan Singh National Institute of Agricultural Marketing (CCS NIAM).

The details of e-NAM registered Farmers at Andhra Pradesh during the last three years and the current year, year-wise and district-wise in Andhra Pradesh is at Annexure-I. Details of no. of beneficiaries including farmers benefited from the AMI scheme during the last three years and the current year, year-wise and district-wise, in Andhra Pradesh is at Annexure-II. Further, the details of training programmes conducted by CCS NIAM during the last three years in the field of Agriculture Marketing in the State of Andhra Pradesh is at Annexure-III.

Since 2019-20 & upto 25.07.2023, Rs.1709.68 crore have been released under ISAM Scheme.

Annexure-I

District wise & year-wise details of farmers registered on e-NAM, year wise during last 3 years and the current year in Andhra Pradesh

District	e-NAM Mandi integrated	Year			
		2020	2021	2022	2023
Anakapalli	Anakapalli	5	2	1	1
Ananthapuramu	Ananthapuramu	975	56	12	2
	Kalyandurg				
	Rayadurg				
Annamaya	Gurramkonda	1070	407	5732	1586
	Kalikiri				
	Madanapalle				
Bapatla	Bhattiprolu	171	15	1	0
	Parchur				
Chittoor	Palamaner	885	1248	46	1
	Punganur				
Dr B R Ambedkar Konaseema	Ravulapalem	848	594	3	0
Eluru	Denduluru	18	3	7	0
	Eluru				
Guntur	Duggirala	120	10	5	1
	Guntur				
	Tadikonda				
	Tenali				
Kurnool	Adoni	29	7	3	4
	Kurnool				
	Pattikonda				
	Yemmiganur				
NTR	Jaggayyapet	1121			
Palnadu	Chilakaluripet	2220	4	2	0
	Piduguralla				
	Sattenapalle				
SPSR Nellore	Rapur	1	0	1	1
Srikakulam	Ichapuram	21	10	6	
Vizianagaram	Bobbili	1219	3	6	0
	Vizianagaram				
Y.S.R. Kadapa	Kadapa	7	11	2	6
Grand Total		8710	2370	5827	1602

Annexure-II

Details of no. of beneficiaries including farmers benefited from the AMI scheme during the last three years and the current year, year-wise and district-wise, in Andhra Pradesh

Name of the District	2020-21	2021-22	2022-23
ANANTAPUR	1	1	3
CHITTOOR	0	1	2
EAST GODAVARI	1	8	5
GUNTUR	7	12	18
KRISHNA	4	2	5
KURNOOL	13	10	12
PRAKASAM	2	0	3
SRI POTTI SRIRAMULU NELLORE	3	4	3
SRIKAKULAM	3	1	2
VISAKHAPATNAM	0	1	0
VIZIANAGARAM	0	2	1
WEST GODAVARI	8	8	19
Y.S.R.	9	4	4
Grand Total	51	54	77

Annexure-III

Training Conducted in Last three years by CCS-NIAM in Andhra Pradesh

2019-20	03 Programmes Kodem Puri, Vijay Nagaram & Amud Lav Lasa and 90 participants participated
2020-21	03 Online programmes conducted due to COVID period & 82 participants participated in programme
2021-22	35 Training programme conducted in various districts and total 1126 participants attended in programme
