

GOVERNMENT OF INDIA  
MINISTRY OF TRIBAL AFFAIRS  
**RAJYA SABHA**  
**UNSTARRED QUESTION NO- #786**  
TO BE ANSWERED ON- 26/07/2023

**CONSERVATION AND PROMOTION OF HANDICRAFTS AND ARTIFACTS**

786 # SHRI ADITYA PRASAD:

Will the Minister of TRIBAL AFFAIRS be pleased to state:

(a) the details of the schemes that have been implemented for the conservation and promotion of handicrafts and artifacts related to Mahli, Lohra and Karmali tribals of Jharkhand; and

(b) the details of the training and identity based schemes that have been implemented for the upliftment of these tribals?

**ANSWER**

MINISTER OF STATE FOR TRIBAL AFFAIRS  
(SMT RENUKA SINGH SARUTA)

**(a):** Through the scheme of Pradhan Mantri Janjatiya Vikas Mission (PMJVM), the Tribal Cooperative Marketing Development Federation of India (TRIFED), a Multi-State Co-operative Society under the Ministry of Tribal Affairs, undertakes promotional activities for various tribal products including handicrafts and artifacts by providing them market linkages. As a part of this effort, empanelment of tribal artisans as suppliers of TRIFED is done through organizing Tribal Artisan Empanelment Melas and their marketing is done through online and offline modes like Tribes India retail outlets and e-Commerce portals. Their promotion is further scaled up by giving them exposure in various exhibitions such as Aadi Mahotsav, Aadi Bazar, Aadi Chitra etc. However, the activities taken up under the PMJVM scheme is not specific to a particular tribe but is applicable to the entire tribal community across the country including Mahli, Lohra and Karmali tribals of Jharkhand and is primarily meant to support their livelihood.

**(b):** TRIFED imparts various handicraft development training programs under PMJVM Scheme for skilling of tribal artisans which is instrumental in not only improving their economic conditions but also in inculcating a sense of entrepreneurship among them.

In addition, Tribal Research Institute (TRI), State Government of Jharkhand and Development Commissioner (Handicrafts) have informed that they are also providing trainings to these tribal artisans for their upliftment.

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