

GOVERNMENT OF INDIA
MINISTRY OF MICRO, SMALL AND MEDIUM ENTERPRISES

RAJYA SABHA
UNSTARRED QUESTION NO. 438
TO BE ANSWERED ON 24.07.2023

UPLIFTMENT OF MSMEs FOR GLOBAL RECOGNITION

438. MS. KAVITA PATIDAR:

Will the Minister of MICRO, SMALL AND MEDIUM ENTERPRISES be pleased to state:

- (a) the details of the schemes currently being run by Government to encourage people under the Micro, Small and Medium Enterprises and to help them get global recognition for the products made by them; and
- (b) the number of entrepreneurs likely to benefit from these schemes?

ANSWER

MINISTER OF STATE FOR MICRO, SMALL AND MEDIUM ENTERPRISES
(SHRI BHANU PRATAP SINGH VERMA)

(a) & (b): Ministry of Micro, Small and Medium Enterprises (MSME) implements MSME Champions scheme with the objective to modernize MSMEs' manufacturing processes, reduce wastages, encourage innovativeness, sharpen business competitiveness and facilitate their National and Global reach and excellence. Various financial incentives are being provided to MSMEs under the scheme. Components under the MSME Champions scheme are MSME-Sustainable (ZED), MSME-Competitive (Lean) and MSME-Innovative (Incubation, IPR, Design and Digital MSME).

To encourage MSMEs towards getting global recognition for their products, MSME Sustainable (ZED) Certification scheme was launched on April 28, 2022. The MSMEs registered under MSME Sustainable (ZED) Certification Scheme get benefitted through assessment on different parameters in Bronze, Silver and Gold certification levels. The MSME Sustainable (ZED) Certification Scheme is based on an assessment model which includes various parameters that encourage MSMEs to improve their processes and systems to enhance quality and also move towards sustainability. Specific parameters to encourage MSMEs adopt practices towards sustainability are Energy Management, Environment Management, Natural Resource Management, Corporate Social Responsibility etc.

Under the Scheme, as on 18.07.2023, over 49,000 MSMEs have been registered, out of which, 10,778 MSMEs have been benefitted with ZED certification.
