

GOVERNMENT OF INDIA
MINISTRY OF COMMERCE & INDUSTRY
(DEPARTMENT OF COMMERCE)

RAJYA SABHA
UNSTARRED QUESTION NO. 2604
ANSWERED ON 11/08/2023

DEMAND OF INDIAN HAIR ACROSS CONTINENTS

2604. SHRI V. VIJAYASAI REDDY:

Will the Minister of COMMERCE & INDUSTRY be pleased to state:

- (a) whether India is the second largest producer of hair in the world after Hong Kong;
- (b) whether the quality of Indian hair is also very popular across all continents;
- (c) whether the unprecedented export of Indian hair worth US\$770 million was recorded in 2022;
- (d) if so, the manner in which Government is capitalizing on this dominance in hair exports from India;
- (e) whether it is a fact that there is also smuggling of Indian hair through Arunachal Pradesh to Myanmar and then to China; and
- (f) if so, the manner in which Government is planning to address the smuggling of Indian hair?

ANSWER

THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE AND INDUSTRY
(SMT. ANUPRIYA PATEL)

- (a) As per information obtained from Human Hair and Hair Products Association and PLEXCONCIL, India is the largest source of Human Hair (raw material) in the world.
- (b) Yes, Sir. The quality of Indian hair is very popular across all continents.
- (c) Export details of Human Hair value and volume wise for the last 5 years is tabulated below, as per data obtained from DGFT:

HS Code	Description	2018-19	2019-20	2020-21	2021-22	2022-23
05010010	HUMAN HAIR UNWORKED; WHETHER OR NOT WASHED OR SCOURED	<i>Value in US \$ Million</i>				
		34.46	5.70	11.65	149.07	169.23

(d) PLEX Council is actively working with the Industry to attend various trade shows across the world and also working with the government to provide training to the Indian exporters to start producing high value goods such as wigs. The recent participation in one of the largest beauty show CosmoProf Worldwide Bologna 2023 which the Plexconcil had organized had 20 Indian exhibitors from the industry. The response from the buyers who had visited the Indian Pavilion from different parts of the world was very positive. The Plexconcil will be participating again in 2024 in the same show.

(e) & (f) No case of Indian Hair smuggling from Arunachal Pradesh to Myanmar and then to China has been registered by Customs Department.
