

**GOVERNMENT OF INDIA
MINISTRY OF COMMERCE & INDUSTRY
DEPARTMENT FOR PROMOTION OF INDUSTRY AND INTERNAL TRADE
RAJYA SABHA**

**UNSTARRED QUESTION NO. 2602.
TO BE ANSWERED ON FRIDAY, THE 11TH AUGUST, 2023.**

IMPLEMENTATION OF ODOP SCHEME IN TAMIL NADU

2602. DR. KANIMOZHI NVN SOMU:

Will the Minister of **Commerce and Industry** be pleased to state:

- (a) whether it is a fact that Tamil Nadu has got several unique products with Geographical Identification (GI) certification, exported to various countries and if so, the details thereof;
- (b) the list of products identified under One District One Product (ODOP) initiative in Tamil Nadu, district wise;
- (c) the subsidy schemes and infrastructure development project to promote ODOP initiative in Tamil Nadu;
- (d) the total funds earmarked for ODOP initiative in Tamil Nadu, district-wise; and
- (e) whether Government would consider to extend this scheme to Taluk levels as some districts are famous and known for more than one specialized products, if so, details thereof?

ANSWER

**THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE & INDUSTRY
(SHRI SOM PARKASH)**

- (a):** As on 28th July 2023, Geographical Indications Registry has registered 57 GI Applications from the State of Tamil Nadu. The details of 57 GI Applications Registered in Tamil Nadu are in Annexure-A.
- (b):** The 'One District One Product' (ODOP) initiative aims to foster balanced regional development across all country districts. The list of products identified (district-wise) from the State of Tamil Nadu under the ODOP initiative is placed in Annexure-B.
- (c) to (e):** ODOP is an initiative with an idea to select, brand, and promote One Product from each District (One District – One Product) of the country to enable holistic socio-economic growth across all regions. **The Government of India provides no financial assistance** to any State/UT under the ODOP Initiative. Currently, there is no plan to extend the scheme to the Taluk level i.e., one product, one Taluk.

The Union Budget 2023-24 includes an announcement to set up Unity Mall in all States for the promotion and sale of their own ODOPs (one district, one product), GI products, and other handicraft products, and for providing space for such products of all other States." The Union Budget also provides for an outlay of INR 5000 crores of fifty-year interest-free loans to States under the 'Scheme for Special Assistance to States for Capital Investment 2023-24', which will be linked to or allocated for certain purposes which inter alia include constructing Unity Malls.

ANNEXURE-A

ANNEXURE REFERRED TO IN REPLY TO PART (a) OF THE RAJYA SABHA USTARRED QUESTION NO. 2602 FOR ANSWER ON 11.08.2023.

Details of 57 GI Applications Registered from the State of Tamil Nadu

Sl. No.	Appl No.	Geographical Indications	Status	Date of Filing	Goods	Geographical Area
1	5	Salem Fabric	Registered	12.02.2004	Handicraft	Tamil Nadu
2	15	Kancheepuram Silk	Registered	07.10.2004	Handicraft	Tamil Nadu
3	16	Bhavani Jamakkalam	Registered	25.10.2004	Handicraft	Tamil Nadu
4	21	Madurai Sungudi	Registered	24.01.2005	Handicraft	Tamil Nadu
5	26	Coimbatore Wet Grinder	Registered	14.03.2005	Manufactured	Tamil Nadu
6	47	Thanjavur Painting	Registered	04.01.2006	Handicraft	Tamil Nadu
7	49 & 56	Malabar Pepper	Registered	13.02.2006 20.07.2006	Agricultural	India (Kerala, Tamil Nadu)
8	63	Thanjavur Art Plate	Registered	26.07.2006	Handicraft	Tamil Nadu
9	64	Swamimalai Bronze Icons	Registered	26.07.2006	Handicraft	Tamil Nadu
10	65	Temple Jewellery of Nagercoil	Registered	26.07.2006	Handicraft	Tamil Nadu
11	72	Alleppey Green Cardamom	Registered	14.09.2006	Agricultural	India (Kerala & Tamil Nadu)
12	92	Arani Silk	Registered	25.04.2007	Handicraft	Tamil Nadu
13	93	Kovai Kora Cotton Sarees	Registered	25.04.2007	Handicraft	Tamil Nadu
14	94	Salem Silk know as Salem Venpattu	Registered	16.05.2007	Handicraft	Tamil Nadu
15	95	East India Leather	Registered	18.05.2007	Manufactured	Tamil Nadu
16	96	Thanjavur Doll	Registered	18.05.2007	Handicraft	Tamil Nadu
17	110	Eathomozhy Tall Coconut	Registered	07.09.2007	Agricultural	Tamil Nadu
18	116 & 117	Nilgiri (Orthodox)	Registered	19.11.2007 22.11.2007	Agricultural	Tamil Nadu
19	124	Virupakshi Hill Banana	Registered	12.05.2008	Agricultural	Tamil Nadu
20	126	Sirumalai Hill Banana	Registered	22.05.2008	Agricultural	Tamil Nadu
21	135	Toda Embroidery	Registered	11.09.2008	Handicraft	Tamil Nadu
22	195	Pattamadai Pai ("Pattamadai Mat")	Registered	25.01.2010	Handicraft	Tamil Nadu
23	196	Nachiarkoil Kuthuvilakku ("Nachiarkoil Lamp")	Registered	08.02.2010	Handicraft	Tamil Nadu
24	200	Chettinad Kottan	Registered	17.03.2010	Handicraft	Tamil Nadu
25	209	Thanjavur Veenai	Registered	23.07.2010	Handicraft	Tamil Nadu
26	231	Erode Manjal (Erode Turmeric)	Registered	04.01.2011	Agricultural	Tamil Nadu
27	238	Madurai Malli	Registered	03.06.2011	Agricultural	Tamil Nadu

Sl. No.	Appl No.	Geographical Indications	Status	Date of Filing	Goods	Geographical Area
28	400	Dindigul Locks	Registered	29.01.2013	Handicraft	Tamil Nadu
29	403	Srivilliputtur Palkova	Registered	27.02.2013	Food Stuff	Tamil Nadu
30	422	Kandangi Sarees	Registered	16.05.2013	Handicraft	Tamil Nadu
31	423	Thanjavur Netti Works	Registered	22.05.2013	Handicraft	Tamil Nadu
32	424	Karuppur Kalamkari Paintings	Registered	28.05.2013	Handicraft	Tamil Nadu
33	426	Mahabalipuram Stone Sculpture	Registered	31.05.2013	Handicraft	Tamil Nadu
34	429	Arumbavur Wood Carvings	Registered	05.07.2013	Handicraft	Tamil Nadu
35	431	Kallakurichi Wood Carving	Registered	05.07.2013	Handicraft	Tamil Nadu
36	467	Narasinghapettai Nagaswaram	Registered	31.01.2014	Handicraft	Tamil Nadu
37	480	Thirubuvanam Silk Sarees	Registered	15.04.2014	Handicraft	Tamil Nadu
38	486	Kovilpatti Kadalai Mittai	Registered	03.07.2014	Food Stuff	Tamil Nadu
39	513	Thanjavur Art Plate (Logo)	Registered	08.01.2015	Handicraft	Tamil Nadu
40	514	Swamimalai Bronze Icons (Logo)	Registered	08.01.2015	Handicraft	Tamil Nadu
41	515	Temple Jewellery of Nagercoil (Logo)	Registered	08.01.2015	Handicraft	Tamil Nadu
42	550	Palani Panchamirtham	Registered	15.06.2016	Food Stuff	Tamil Nadu
43	616	Kodaikanal Malai Poondur	Registered	01.06.2018	Agricultural	Tamil Nadu
44	675	Kanniyakumari Clove	Registered	30.10.2019	Agricultural	Tamil Nadu
45	720	Ramnathapuram Mundu Chilli	Registered	16.11.2020	Agricultural	Tamil Nadu
46	788	Vellore Spiny Brinjal	Registered	29.10.2021	Agricultural	Tamil Nadu
47	428	Myladi Stone Carvings	Registered	28.06.2013	Handicraft	Tamil Nadu
48	488	Manapparai Murukku	Registered	07.07.2014	Food Stuff	Tamil Nadu
49	529	Ooty Varkey	Registered	03.08.2015	Food Stuff	Tamil Nadu
50	561	Manamadurai Pottery	Registered	28.07.2016	Handicraft	Tamil Nadu
51	574	Thaikkal Rattan Craft	Registered	31.01.2017	Handicraft	Tamil Nadu
52	711	Salem Sago (Javvarisi)	Registered	05.10.2020	Food Stuff	Tamil Nadu
53	719	Authoor Vetrilai	Registered	11.11.2020	Agricultural	Tamil Nadu
54	734	Cumbum Panneer Thratchai	Registered	01.01.2021	Agricultural	Tamil Nadu
55	766	Negamam Cotton Saree	Registered	29.06.2021	Textiles	Tamil Nadu
56	789	Sholavandan Vetrilai	Registered	29.10.2021	Agricultural	Tamil Nadu
57	800	Marthandam Honey	Registered	29.11.2021	Natural	Tamil Nadu

ANNEXURE REFERRED TO IN REPLY TO PART (b) OF THE RAJYA SABHA USTARRED QUESTION NO. 2602 FOR ANSWER ON 11.08.2023.

S.No	District	Product
1	Ariyalur	Cashew Processing
2	Chengalpattu	Automobile products
3	Chennai	Engineering and Auto components
4	Coimbatore	Motor Pumps
5	Cuddalore	Cashew Nuts
6	Dharmapuri	Ready Made Garments
7	Dharmapuri	Auto components
8	Dindigul	Coir Pith Blocks
9	Dindigul	Garlic
10	Dindigul	Dindigul Locks
11	Erode	Handloom and Power loom products
12	Erode	Turmeric
13	Erode	Readymade Fabric
14	Kallakurichi	Food products Rice
15	Kancheepuram	Textile Garments
16	Kancheepuram	Silk
17	Kanyakumari	Cashewnuts
18	Karur	Textiles - Home Products
19	Krishnagiri	Mango-Food Processing
20	Madurai	Readymade Garments
21	Mayiladuthurai	Rice
22	Mayiladuthurai	Coconut
23	Nagapattinam	Marine foods
24	Namakkal	Poultry feed and products
25	Nilgiris	Tea
26	Perambalur	Maize
27	Perambalur	Handicraft Product
28	Pudukkottai	Engineering Products
29	Pudukkottai	Cashew
30	Ramnad (Ramanathapuram)	Marine Foods
31	Ramnad (Ramanathapuram)	Dry Fish
32	Ranipet	Leather products
33	Salem	Silver Jewellery
34	Salem	Salem Silk
35	Sivagangai	Coir Products
36	Sivagangai	Miniature Cucumber (Gherjubs)
37	Tenkasi	Coir pith block
38	Thanjavur	Agriculture Products - Coconuts
39	Thanjavur	Handicraft & handloom
40	Theni	Textile Made Ups
41	Theni	Banana
42	Tirunelveli	Readymade Garments
43	Tirupathur	Leather products
44	Tiruppur	Hosiery Garments
45	Thiruvallur	Engineering and Auto components
46	Thiruvallur	Engineering Tools and Electronics
47	Tiruvannamalai	Edible Oil
48	Thiruvallur	Agriculture Products
49	Tiruchi (Thiruchirappalli)	Engineering Products
50	Tiruchi (Thiruchirappalli)	Leather Products
51	Tuticorin (Thoothukudi)	Marine Foods
52	Vellore	Leather Products
53	Villupuram	Rice
54	Virudhunagar	Gauze Cloth
55	Virudhunagar	Sivakasi Crackers
