

GOVERNMENT OF INDIA  
MINISTRY OF COMMERCE & INDUSTRY  
(DEPARTMENT OF COMMERCE)

**RAJYA SABHA**  
**UNSTARRED QUESTION NO. 2599**  
ANSWERED ON 11/08/2023

**TRADE THROUGH TRADE FAIRS**

2599. SHRI NEERAJ DANGI:

Will the Minister of COMMERCE & INDUSTRY be pleased to state:

- (a) the details of trade fairs held during the last two years, State-wise;
- (b) the details of targets fixed for the trade generated through these fairs; and
- (c) the details of the steps proposed by Government to improve trade among citizens and to provide better facility through trade fairs?

**ANSWER**

THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE AND INDUSTRY  
(SMT. ANUPRIYA PATEL)

- (a) The details of trade fairs held during the last two years, State-wise, is as per the list at **Annexure-I**. In addition, certain fairs are held as third-party fairs where the role of Government is limited to providing space and related services. As per available information, 25 such fairs were held in 2021-22 and 87 in 2022-23.
- (b) No targets are fixed in advance for trade to be generated through trade fairs.
- (c) The details of the steps taken by the Government to improve trade among citizens include the following:
  - (i). Organising various trade fairs and exhibitions at its exhibition complexes and other centers in India.
  - (ii). Facilitating the holding of trade fairs and exhibitions by other fair organisers both from India and abroad.
  - (iii). Organising Buyer-Seller Meets and other exclusive India shows with a view to bringing buyers and sellers together.
  - (iv). Arranging product displays for visiting overseas buyers.
  - (v). Organising seminars/conferences/workshops on trade-related subjects
  - (vi). Encouraging small and medium scale units in export promotion efforts.
  - (vii). Enlisting the involvement and support of the State Governments in India for promotion of India's foreign trade.

\*\*\*\*\*

**List of domestic events organized by ITPO during FY 2021-22 and 2022-23**

<b>S. No</b>	<b>Name of the Event</b>	<b>Products</b>	<b>Location</b>	<b>Dates</b>
<b>FY 2021-22</b>				
1	41 <sup>st</sup> India International Trade Fair	Multi-Products	Pragati Maidan New Delhi	November 14-27, 2022
2	29 <sup>th</sup> Convergence India Expo (in association with M/s. Exhibition India)	Infrastructure Development, Materials & Technologies for green building technologies, autonomous transport and water technologies etc.	Pragati Maidan New Delhi	March 23-25, 2022
<b>FY 2022-23</b>				
1	36 <sup>th</sup> AAHAR-The International Food & Hospitality Fair	Food, Beverages, Hotel & Restaurant Equipment & Supplies etc.	Pragati Maidan New Delhi	April 26-30, 2022
2	6 <sup>th</sup> India International Footwear Fair	Leather, Leather Productions, Footwear, Accessories, Chemicals, Machinery etc.	Pragati Maidan New Delhi	September 1-3, 2022
3	23 <sup>rd</sup> India International Security Expo	Defence & Homeland Security	Pragati Maidan New Delhi	September 8-10, 2022
4	25 <sup>th</sup> India Leather & Accessories Fair	leather and leather goods, Machinery, chemicals, dyes, tanning materials, adhesives, components, service sector etc.	Biswa Bangla Mela Prangan, Kolkata (WB)	September 14-16, 2022
5	41 <sup>st</sup> India International Trade Fair	Multi-Products	Pragati Maidan New Delhi	November 14-27, 2022
6	26 <sup>th</sup> Delhi Book Fair and 22 <sup>nd</sup> Stationery Expo, 6 <sup>th</sup> Office Automation & Corporate Gift Expo	Books, Publications, Journals etc.	Pragati Maidan New Delhi	December 22-26, 2022
7	36 <sup>th</sup> India International Leather Fair	Machinery, Equipment & Technology, Finished Leather, Footwear components, Synthetic material, chemicals, Leather garments & Accessories	Chennai Trade Centre, Nandambakkam, Chennai	February 01-03, 2023
8	12 <sup>th</sup> East Himalayan Trade Fair	All kinds of consumer products, small engineering products, special display by MSME sector, organic sector and women entrepreneurship alongwith Start up unit.	Guwahati (Assam)	February 06-12, 2023

9	16 <sup>th</sup> Nakshatra 2023	Holistic Products, Gems, Pearls & Stones, Fengshui items, Horoscopes, Astrological Software and Equipments, Books, Periodicals and Magazines, Pooja Articles, Idols, Incense sticks, Yoga articles.	Pragati Maidan, New Delhi	February 25 – March 5, 2023
10	New Delhi World Book Fair (in association with National Book Trust)	Books, Publications, Journals etc.	Pragati Maidan, New Delhi	February 25 – March 5, 2023
11	37 <sup>th</sup> AAHAR-The International Food & Hospitality Fair	Food, Beverages, Hotel & Restaurant Equipment & Supplies etc.	Pragati Maidan New Delhi	March 14-18, 2023
12	30 <sup>th</sup> Convergence India Expo, Smart City Expo (in association with M/s. Exhibition India)	Infrastructure Development, Materials & Technologies for green building technologies, autonomous transport and water technologies etc.	Pragati Maidan New Delhi	March 27-29, 2023

\*\*\*\*\*