

GOVERNMENT OF INDIA
MINISTRY OF AGRICULTURE AND FARMERS WELFARE
DEPARTMENT OF AGRICULTURE AND FARMERS WELFARE

RAJYA SABHA
UNSTARRED QUESTION NO. 2567
TO BE ANSWERED ON 11/08/2023

PROMOTING MILLETS

2567. DR. K. LAXMAN:

Will the Minister of Agriculture and Farmers Welfare be pleased to state:

- (a) the steps taken or proposed to be taken by Government to promote and increase awareness about millets; and
- (b) the details of millets production in the country during the last five years, State-wise, along with the major crops procured by Government?

ANSWER

MINISTER OF AGRICULTURE AND FARMERS WELFARE

(SHRI NARENDRA SINGH TOMAR)

(a) The Government of India is implementing a multi stakeholder approach towards celebration of International Year of Millets (IYM) - 2023. The action plan of IYM-2023 focuses on strategies to enhance production and productivity, consumption, export, strengthening value chain, branding, creating awareness for health benefits etc. To promote Shree Anna a year long action plan for monthly activity has been prepared by Central Ministries, State Governments and Indian Embassies.

In order to increase production and productivity of Shree Anna, the Department of Agriculture and Farmers Welfare (DA&FW) is implementing a Sub-Mission on Nutri-Cereals under National Food Security Mission (NFSM) in all districts of 28 States & 2 Union Territories viz. Jammu & Kashmir and Ladakh. Under NFSM–Nutri Cereals, the incentives are provided to the farmers, through the States/UTs, on crop production and protection technologies, cropping system based demonstrations, production & distribution of certified seeds of newly released varieties/hybrids, Integrated Nutrient and Pest Management techniques, improved farm implements/tools/resource conservation machineries, water saving devices, capacity building of farmers through trainings during cropping season, organizing events/workshops, distribution of seed minikits, publicity through print and electronic media etc. The interventions such as formation of Farmer Producer Organizations (FPOs) for Shree Anna, setting up Centers of Excellence (CoE) and seed hubs for Shree Anna have also been supported under NFSM. In addition, states such as Assam, Bihar, Chhattisgarh, Karnataka, Madhya Pradesh, Maharashtra, Odisha, Rajasthan, Tamil Nadu, Uttarakhand and Uttar Pradesh have initiated Millet Missions in the States to promote Shree Anna. To make India a global hub for 'Shree Anna', the Indian Institute of Millets Research (IIMR), Hyderabad has been declared

as the Centre of Excellence for sharing best practices, research and technologies at the national and international level.

Shree Anna are also included under the Poshan Abhiyan of the Ministry of Women and Child Development. Further, the Ministry of Food and Public Distribution has revised its guidelines to increase the procurement of Shree Anna under the Targeted Public Distribution System (TPDS), Integrated Child Development Services (ICDS) and Mid-Day Meal. The Ministry has also advised the State Governments and Union Territories to increase the procurement of Shree Anna. An Export Promotion Forum dedicated to promotion of Shree Anna in the international market has been set up to facilitate promotion, marketing and development of Shree Anna exports from India. Under the Eat Right campaign, the Food Safety and Standards Authority of India (FSSAI) is creating awareness to promote the use of Shree Anna as part of a healthy and varied diet.

Ministry of Food Processing Industries (MoFPI) has implemented the Production Linked Incentive Scheme for Food Processing Industry for Millet-based products (PLISMBP) during 2022-23 to 2026-27 with an outlay of Rs. 800 crores. The Pradhan Mantri Formalization of Micro Food Processing Enterprises (PMFME) Scheme, launched under the Atmanirbhar Bharat Abhiyan is currently being implemented in 35 States and Union Territories (UTs). The Government is also popularizing Agri-Infrastructure Fund Scheme to invite farmers/FPOs/Entrepreneurs to avail the benefit of interest subvention on loans up to 2 crores for setting up primary processing units in Shree Anna. Government is also promoting Shree Anna based startups to increase the demand of Shree Anna.

As a part of promotional activities of IYM 2023, the Ministry of Agriculture and Farmers welfare is promoting Shree Anna during India's G20 presidency. Shree Anna are also showcased in various events such as International Trade Fair, Surajkund Mela etc. A key event organized towards International Year of Millets was the Global Millets (Shree Anna) Conference, held from 18th– 19th March 2023 at IARI Pusa campus, New Delhi which was inaugurated by the Hon'ble Prime Minister. In continuation to the efforts towards mainstreaming Shree Anna, a 'Millets Experience Centre (MEC)' has been opened at Dilli Haat, INA, New Delhi with an aim to raise awareness on Shree Anna and encourage its adoption among general public. In order to encourage consumption of Shree Anna among government employees, all Government offices have been advised to include Shree Anna snacks in departmental trainings/meetings and Shree Anna based food items in departmental canteens. DA&FW has also installed vending machines for Shree Anna products through National Agricultural Cooperative Marketing Federation of India (NAFED) to various Ministries/Departments. Shree Anna and its products have been identified as One District One Product (ODOP) in 19 districts of 10 States.

(b) The state-wise production of millets in the country during last 5 years (2018-19 to 2022-23) is at Annexure-I. The major millet crops procured by the Government are jowar, bajra, and ragi. During last five years, the quantum of jowar, bajra and ragi procured by the Government are 423675 metric tonnes, 758094 metric tonnes and 1676067 metric tonnes respectively.

Annexure-I

The state-wise production of millets (shree anna) during 2018-19 to 2022-23 is as under;

(Production in '000 tonnes)

State/UT	2018-19	2019-20	2020-21	2021-22	2022-23*
Andhra Pradesh	301.91	514.19	540.61	359.15	299.64
Assam	3.06	3.23	3.26	3.20	3.23
Bihar	14.37	8.00	10.31	8.51	7.18
Chhattisgarh	33.71	24.56	26.24	28.18	23.39
Gujarat	1000.15	990.48	1091.97	1179.08	1221.87
Haryana	899.56	1034.90	1366.56	1132.15	1213.97
Himachal Pradesh	5.95	6.81	3.12	2.49	2.41
Jharkhand	12.77	14.31	17.72	18.07	47.60
Karnataka	1762.17	2555.60	2569.08	2053.60	2115.88
Kerala	0.47	0.54	0.57	0.60	0.29
Madhya Pradesh	851.34	895.71	1024.13	1181.40	1276.09
Maharashtra	1319.31	2428.70	2513.82	2305.38	2076.35
Odisha	48.18	48.07	55.16	68.08	59.22
Punjab	0.72	0.32	0.26	0.76	0.41
Rajasthan	4288.34	5146.89	5155.67	4279.74	5633.57
Tamil Nadu	873.47	1017.03	905.26	765.48	590.79
Telangana	72.25	139.15	166.33	122.76	79.03
Uttar Pradesh	1967.27	2171.91	2298.20	2225.65	2249.66
Uttarakhand	179.74	191.09	200.85	200.38	181.62
West Bengal	7.57	9.83	6.98	7.74	7.83
Others	68.91	59.32	64.44	74.30	61.72
All India	13711.21	17260.63	18020.55	15999.76	17151.75

*As per 3rd Advance Estimates 2022-23.
