## GOVERNMENT OF INDIA MINISTRY OF TOURISM

# RAJYA SABHA UNSTARRED QUESTION NO.2537#

ANSWERED ON 10.08.2023

#### MAINTENANCE AND IMPROVEMENT OF HERITAGE CIRCUITS

#### 2537# DR. KALPANA SAINI:

Will the Minister of **TOURISM** be pleased to state:

- (a) whether Government has formulated any plan for maintenance and improvement of Heritage Circuits to cater the needs of the tourists coming from all over the world;
- (b) if so, the details thereof; and
- (c) the steps being taken by Government to attract foreign tourists to the various tourist spots of the country especially in Uttarakhand?

#### **ANSWER**

### THE MINISTER OF TOURISM

(SHRI G. KISHAN REDDY)

(a) to (c): The Ministry of Tourism launched its 'Swadesh Darshan Scheme' in 2014-15 with the objective of integrated development of Theme-Based Tourist Circuits in the country and Heritage Tourism is one of the identified themes under the scheme for development. The objective of the scheme included creation of tourism infrastructure at the selected sites/destinations and to enhance visitor experience/satisfaction.

While Operation, maintenance and improvement of these circuits is primarily the responsibility of the respective State Government, the Ministry of Tourism sanctioned 10 Projects under the Heritage theme of 'Swadesh Darshan' scheme in the country and the detail of these project are annexed.

The Ministry of Tourism promotes India including Uttarakhand, as a holistic tourist destination. Promotions are undertaken by showcasing different tourism destinations and products of the country through the official web-site and social media handles of the Ministry. Significant tourist destinations of the country including Uttarakhand are also amplified through the different promotional materials, films and other collaterals developed by the Ministry for domestic as well as foreign tourists. The Ministry of Tourism also participates in major Travel Fairs and conducts promotional Road Shows in potential source markets to promote tourism to country.

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**STATEMENT** IN REPLY TO PARTS (a) TO (c) OF RAJYA SABHA UNSTARRED QUESTION NO.2537# ANSWERED ON 10.08.2023 REGARDING MAINTENANCE AND IMPROVEMENT OF HERITAGE CIRCUITS

# LIST OF SANCTIONED PROJECTS UNDER HERITAGE CIRCUIT THEME OF SWADESH DARSHAN SCHEME

(Amount in ₹ Crore)

S.	Name of	Year	Project Name	Amount
No.	State	Of sanction		Sanctioned
1.	Gujarat	(2016-17)	Development of Ahmedabad- Rajkot-	58.42
			Porbandar –Bardoli- Dandi.	
2.	Madhya	(2016-17)	Development of Gwalior - Orchha -	89.82
	Pradesh		Khajuraho – Chanderi – Bhimbetka – Mandu	
3.	Uttarakhand	(2016-17)	Development of Kumaon Region – Katarmal	76.32
			-Jogeshwar-Baijnath-Devidhura.	
4.	Uttar	(2016-17)	Development of Kalinjar Fort (Banda)-	33.92
	Pradesh		Marhar Dham (Sant Kabir Nagar)- Chauri	
			Chaura, Shaheed Sthal (Fatehpur)- Mavahar	
			Sthal (Ghosi)- Shaheed Smarak (Meerut)	
5.	Assam	(2016-17)	Development of Tezpur – Majuli – Sibsagar	90.98
6.	Gujarat	(2016-17)	Development of Vadnagar- Modhera	91.12
7.	Puducherry	(2017-18)	Development of Franco- Tamil Village,	49.44
			Karaikal, Mahe and Yanam	
8.	Rajasthan	(2017-18)	Development of Heritage Circuit	70.61
			Development of Rajsamand (Kumbhalgarh	
			Fort) - Jaipur (Facade Illumination in Jaipur	
			and Nahargarh Fort) -Jhalawar (Gagron	
			Fort) - Chittorgarh (Chittorgarh Fort) -	
			Jaisalmer (Jaisalmer Fort) - Hanumangarh	
			(Gogamedi) - Udaipur (Pratap Gaurav	
			Kendra) - Dholpur (Bagh-I-Nilofor and	
			Purani Chawani) - Nagaur (Meera Bai	
			Smarak, Merta) - Tonk (Sunehri Kothi)	
9.	Telangana	(2017-18)	Development of Heritage Circuit: Qutub	96.90
			Shahi Heritage Park- Paigah Tombs- Hayat	
			Bakshi Mosque- Raymond's Tomb	
10.	Punjab	(2018-19)	Development of Anandpur Sahib -	94.51
			Fatehgarh Sahib – Chamkaur Sahib –	
			Ferozpur – Khatkar Kalan – Kalanour -	
			Patiala	

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