

GOVERNMENT OF INDIA  
MINISTRY OF CULTURE  
**RAJYA SABHA**  
**UNSTARRED QUESTION NO. 2416**  
TO BE ANSWERED ON 10.08.2023  
**GLOBAL ENGAGEMENT SCHEME**

2416. SHRI NARHARI AMIN:

Will the Minister of CULTURE be pleased to state:

- (a) whether it is a fact that Government has launched Global Engagement Scheme to promote Indian culture and art abroad;
- (b) if so, the manner in which Indian culture and art is being promoted in other countries;
- (c) the total number of countries where such events have been organized so far;
- (d) whether any art and culture related to Gujarat has been included in these events; and
- (e) if so, the details thereof?

**ANSWER**

THE MINISTER OF CULTURE, TOURISM AND  
DEVELOPMENT OF NORTH EASTERN REGION  
(SHRI G. KISHAN REDDY)

- (a) Yes, Sir.
- (b) Under the Global Engagement Scheme, Festivals of India are organized in other countries showcasing folk art and other cultural events as exhibitions, dance, music, theatre, food fest, film fest, yoga etc. Under this scheme, Ministry of Culture also gives Grant-in-aid to Indo-Foreign Friendship Cultural Societies for organizing programmes and activities including folk art and other cultural activities for their promotion abroad.
- (c) As on date, Festival of India has been organized in 61 countries since 2013-14. During ongoing celebration of 75 Years of India's Independence, the Festival of India has been organized in Kuwait (March, 2023) and France (July, 2023).
- (d) & (e) Ministry of Culture has empanelled artists/groups under various art forms and artists are selected from the empanelled list for performing in the Festivals of India abroad. Total 15 troupes from Gujarat have been empanelled by the Ministry. So far, 3 troupes have participated in Cultural events held in 3 countries, namely Russia, Tanzania and France.

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