

GOVERNMENT OF INDIA
MINISTRY OF RURAL DEVELOPMENT
DEPARTMENT OF RURAL DEVELOPMENT

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UNSTARRED QUESTION NO. 2355
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NATIONAL RURAL LIVELIHOOD MISSION

2355 SHRI AYODHYA RAMI REDDY ALLA:

Will the Minister of RURAL DEVELOPMENT be pleased to state:

- (a) whether the National Rural Livelihood Mission identify and target vulnerable groups and marginalized communities for its livelihood promotion initiatives;
- (b) the key components of NRLM's strategy to empower women and promote their participation in economic activities;
- (c) the framework for monitoring and evaluating the progress of NRLM initiatives and the impact on poverty reduction and rural development; and
- (d) the efforts made by NRLM to converge with other rural development schemes to maximize impact and optimize resources?

ANSWER
MINISTER OF STATE IN THE MINISTRY OF RURAL DEVELOPMENT
(SADHVI NIRANJAN JYOTI)

- (a) Yes Sir,
- (b) Under DAY-NRLM, SHGs and their federations are empowered economically by providing them funding support in the form of Revolving Fund and Community Investment Fund. This helps them in creating a corpus, from which the SHG members can avail loans for various purposes including for promotion of livelihoods. In addition, the SHGs are also facilitated for Bank linkage for accessing credit at subsidized rates of interest. This Ministry is also implementing Start-up Village Entrepreneurship Programme (SVEP), a sub-scheme under the DAY-NRLM with the objective to help the SHG households to set-up enterprises at the village level in non-agricultural sectors. SVEP has a provision for support through Community Enterprise Fund for the beneficiary households, to partly meet the cost of setting up the enterprise and, the rest is expected to be contributed by the beneficiary from her own savings or Bank credit. The Mahila Kisans are also being supported for promotion of Agro Ecological Practices (AEP) under the Mission. Further, the SHGs/SHG members are also being supported through value chain initiatives for better return on SHG produce. The Ministry also facilitates the marketing of SHG products through its own online platform, i.e., www.esaras.in and also through other online platforms, i.e., Amazon, Flipkart, Meesho. Further, some States have also developed their own e-Commerce platforms to support marketing of products of SHGs. The SHG members are also being trained to upload their products on online platforms. In addition, marketing of SHG products is also being carried out through stores and SARS Melas at National and State levels.
- (c) The Ministry has taken several steps to effectively monitor the progress of DAY-NRLM. These include submission of periodical reports by the State Rural Livelihoods Missions (SRLMs), periodic meeting of the Performance Review Committee (PRC) of the Ministry,

monitoring the submission of Utilization Certificates, third party monitoring through National Level Monitors and Common Review Mission (CRM), monitoring through various Management Information System (MIS) modules. DAY-NRLM has also adopted an online fund disbursement module to track the disbursement of Capitalization Funds to SHGs and their federations. The electronic Fund Management and Account System (e-FMAS) has been implemented in the States for optimum utilization and monitoring of funds.

The Ministry has also commissioned several impact evaluation studies to understand the overall impact of the Deendayal Antyodaya Yojana-National Rural Livelihoods Mission (DAY-NRLM). An impact evaluation study of DAY-NRLM was conducted during 2019-20 by the International Initiative for Impact Evaluation (3ie) with the support of the World Bank. The assessment covered 9 States with around 27,000 respondents and 5,000 SHGs across Bihar, West Bengal, Odisha, Jharkhand, Madhya Pradesh, Chhattisgarh, Maharashtra, Rajasthan and Uttar Pradesh. The evaluation indicates that an additional exposure to the Mission for 2.5 years led to:

- i. Increase in income by 19% over the base amount.
- ii. Decline in share of informal loans by 20%
- iii. Increase in savings by 28%
- iv. Improved labour force participation - proportion of females reporting secondary occupation is higher (4%) in treatment areas.
- v. Improved access to other Schemes - Significant increase in number of social schemes availed by treatment households (6.5% higher over the base value of 2.8 schemes).

(d) This Ministry is working with several Ministries/Departments for converging with their Schemes for leveraging their benefits for the livelihoods of SHGs. The details are as under:

i) Department of Agriculture, Cooperation and Farmers welfare, Ministry of Agriculture & Farmers Welfare (MoA & FW)

DAY-NRLM is converging with *Paramparagat Krishi Vikas Pariyojana* (PKVY) being implemented by the MoA & FW with the aim to (a) provide input support to *Mahila kisans* for preparation of land, supply of liquid bio-fertilizers, seed preparation, procurement of organic seeds, creation of azola pits, and support in disease and pest control; (b) setting up of custom hiring centres (CHC)/ tool banks; (c) soil testing; (d) organic certification; and (e) exposure visits and training of women farmers and community resource persons.

ii) Convergence with Mahatma Gandhi National Rural Employment Guarantee Scheme (MGNREGA)

DAY-NRLM has converged with MGNREGA with the aim of strengthening livelihoods by creation of durable community infrastructure. Specifically, this initiative is expected to facilitate in the (a) construction of SHG working sheds (b) construction of vermi/NADEP compost pits/tanks; and (c) setting up rural *haats*.

Further, agri-nutri gardens and horticulture plantations through MGNREGS have also been promoted.

iii) Department of Animal Husbandry and Dairying (DAHD), Government of India

The areas of cooperation between DAY-NRLM and DAHD include (a) providing *milch* animals to poor landless farmers, widows and other vulnerable sections of the society; (b) supporting the productivity enhancement of small ruminants and poultry; (c) Training of Community Resource Persons.

iv) Ministry of Food Processing Industries

The Ministry of Food Processing Industry (MoFPI) is implementing the Prime Minister Formalisation of Micro food processing Enterprises (PMFME) scheme with the aim to enhance the competitiveness of existing individual micro-enterprises in the unorganized segment of the food processing industry and promote formalization of the sector. DAY-NRLM is implementing the seed capital component where the SHG members are provided a maximum support of Rs. 40,000/- per SHG member for working capital and purchase of small tools.
