

**GOVERNMENT OF INDIA
MINISTRY OF HEALTH AND FAMILY WELFARE
DEPARTMENT OF HEALTH AND FAMILY WELFARE**

**RAJYA SABHA
UNSTARRED QUESTION NO. 2212
TO BE ANSWERED ON 8TH AUGUST, 2023**

PREVENTIVE HEALTHCARE IN THE COUNTRY

**2212 SMT. PHULO DEVI NETAM:
SMT. RANJEET RANJAN:**

Will the Minister of **HEALTH AND FAMILY WELFARE** be pleased to state:

- a) whether Government takes cognizance of the fact that the post pandemic world requires a holistic approach towards healthcare which includes shifting from an incremental to a comprehensive approach;
- b) if so, the details of the steps Government has undertaken to put in place a comprehensive approach to healthcare; and
- c) the steps taken to increase focus towards preventive and promotive healthcare approach and to adopt new technologies to upgrade and strengthen the existing healthcare infrastructure?

ANSWER

**THE MINISTER OF STATE IN THE MINISTRY OF HEALTH AND FAMILY
WELFARE
(DR. BHARATI PRAVIN PAWAR)**

(a) to (c): For holistic approach towards healthcare which includes shifting from an incremental to a comprehensive approach Government of India has take following steps:

FIT INDIA Movement was launched by Honourable Prime Minister with a view to make fitness an integral part of our daily lives. The mission of the Movement is to bring about behavioural changes and move towards a more physically active lifestyle. Towards achieving this mission, Fit India proposes to undertake various initiatives and conduct events to achieve the objectives of fitness as easy, fun & free, spread awareness on fitness and various physical activities that promote fitness through focused campaigns, encourage indigenous sports, make fitness reach every school, college/university, panchayat/village, and create a platform for citizens of India to share information, drive awareness and encourage sharing of personal fitness stories.

Govt. of India along with Food Safety and Standards Authority of India (FSSAI) initiated the Eat Right India movement for creating a culture of safe, healthy and sustainable food for all. Eat right toolkit is provided in all PHC-HWCs to promote healthy diets.

A Fit Health Worker Campaign has launched at AB-HWCs to enable the screening and early detection of non-communicable diseases in the Frontline-Health Care Workers.

As on 31.07.2023, a total of 1,60,816 Ayushman Bharat – Health and Wellness Centres (AB-HWCs) have been operationalized in India by upgrading existing SHCs and PHCs to deliver Comprehensive Primary Health Care (CPHC) that includes preventive, promotive, curative, palliative and rehabilitative services which are universal, free, and closer to the community. Further, as on 31st July, 2023 more than 186.48 Crore Footfall recorded at AB-HWCs and 44.03 crore screenings for Hypertension, 38.18 crore for Diabetes, 26.10 crore for Oral Cancer, 12.01 crore for Breast Cancer, and 8.28 crore for Cervical Cancer have been carried out at AB-HWCs.

Beyond the management of illnesses, promotive and preventive health is an integral part of comprehensive primary health care and wellness activities at AB-HWC and includes Yoga, meditation, counselling for healthy diet and lifestyle, cycling, celebration of annual health days etc. As on 31.07.2023 more than 2.27 crore wellness session have been conducted at AB-HWCs.

Teleconsultation services, through eSanjevani, are available at functional AB-HWC to ensure specialist services closer to the people. As on 31st July 2023, more than 14.35 crore Teleconsultations have been provided via eSanjeevani portal.

The Ayushman Bharat Digital Mission (ABDM) aims to develop the backbone necessary to support the integrated digital health infrastructure of the country. It will bridge the existing gap among different stakeholders of the healthcare ecosystem through digital highways. The digital ecosystem creates health records based on the ABHA ID. This 14-digit number will uniquely identify a participant in India's digital healthcare ecosystem that healthcare providers and payers nationwide will accept. As on 31.07.2023, more than 43.27 crore ABHA Numbers have been created.
