

GOVERNMENT OF INDIA  
MINISTRY OF JAL SHAKTI

DEPARTMENT OF WATER RESOURCES, RIVER DEVELOPMENT & GANGA REJUVENATION

**RAJYA SABHA**

**UNSTARRED QUESTION NO. 1998**

ANSWERED ON 07.08.2023

**JAL JAN ABHIYAN**

1998 #. SHRI NARHARI AMIN

Will the Minister of **JAL SHAKTI** be pleased to state:

- (a) the features of the Jal Jan Abhiyan launched by Government;
- (b) whether Government has entered into partnership with any private entity for this campaign, if so, the details thereof;
- (c) the total number of States in the country where this campaign has been launched; and
- (d) whether any time-limit has been fixed by Government to complete the campaign and the details thereof?

**ANSWER**

**THE MINISTER OF STATE FOR JAL SHAKTI**

(SHRI BISHWESWAR TUDU)

**(a) to (d)** There is no scheme called Jal Jan Abhiyan launched by the Central Government. However, Jal Shakti Abhiyan (JSA) was launched in the year 2019 in 256 water stressed districts of the country which has later been implemented across the country annually as “Jal Shakti Abhiyan: Catch the Rain” (JSA: CTR) since 2021. JSA: CTR 2023 has been launched on 04.03.2023 with the theme “Source Sustainability for Drinking Water” covering all rural and urban areas of all districts across the country. The focused interventions of the campaign include (1) water conservation and rainwater harvesting; (2) enumerating, geo-tagging & making inventory of all water bodies and preparation of scientific plans for water conservation based on it; (3) Setting up of Jal Shakti Kendras in all districts; (4) intensive afforestation; and (5) awareness generation.

It is also relevant to mention that the Prajapita Brahma Kumaris Ishwariya Vishwa Vidyalaya, Mount Abu, Rajasthan organized an event 'Jan Jal Abhiyan' at the Brahma Kumaris, Shantivan, Mount Abu on 16.02.2023. Following discussions of officials of Ministry of Jal Shakti with the representatives of the Brahma Kumaris, a proposal for entering into a Memorandum of Understanding between the Central Ground Water Board and the Prajapita Brahma Kumaris Ishwariya Vishwa Vidyalaya has been received from the Brahma Kumaris for contributing to the activities of Jal Shakti Abhiyan through their Jal Jan Abhiyan.

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