

Government of India
Ministry of Development of North Eastern Region

RAJYA SABHA
UNSTARRED QUESTION No. 1626

To be answered on
Thursday, August 3, 2023/ Sravana 12, 1945 (Saka)

QUESTION
Activities undertaken by NERAMAC

1626 Shri Biplab Kumar Deb:

Will the Minister of DEVELOPMENT OF NORTH EASTERN REGION be pleased to state:

- (a) whether the Ministry is making efforts to market produce of farmers from the North-Eastern region;
- (b) the details of activities undertaken by the North Eastern Regional Agricultural Marketing Corporation (NERAMAC) including the total turnover of the products marketed during last three years, year-wise, State-wise, crop-wise; and
- (c) the number of farmers and entrepreneurs benefitted by activities of NERAMAC during the last three years, year-wise, State-wise?

ANSWER

The Minister of the Ministry of Development of North Eastern Region

[Shri G. Kishan Reddy]

- (a) Ministry of DoNER through its Central Public Sector Enterprise (CPSE) named North Eastern Regional Agricultural Marketing Corporation Ltd. (NERAMAC) is making efforts to market the agricultural and horticultural produce of farmers and small entrepreneurs of North Eastern Region (NER) and also provides them assistance in undertaking ancillary activities.
- (b) NERAMAC primarily undertakes activities in the field of agriculture related input supply to North Eastern States, marketing of Agriculture & Horticulture products from NER, participation in events for publicity of NER Agri-Horti products, project management for

Central/State Government Schemes, capacity building of farmers, entrepreneurs, processing of Agri-Horti products etc.

The Annual turnover of NERAMAC had been Rs. 14.60 crore, Rs. 26.69 crore and Rs. 110.62 crore during the years 2020-21, 2021-22 and 2022-23 respectively.

The value of agricultural and horticultural products marketed by NERAMAC during last three years, year-wise, State-wise and crop-wise is given in Annexure-I.

(c) The number of farmers and entrepreneurs benefitted by activities of NERAMAC during the last three years are given below :

		No. of farmers and entrepreneurs benefitted		
Sl No.	State	2020-21	2021-22	2022-23
1	Arunachal Pradesh	300	200	204
2	Assam	252	1008	5014
3	Manipur	201	301	268
4	Meghalaya	0	0	402
5	Mizoram	300	149	101
6	Nagaland	200	102	403
7	Sikkim	0	0	301
8	Tripura	101	301	101
	Total	1354	2061	6794

I. Details of agricultural and horticultural products marketed by NERAMAC during last three years :

(Rs. in Lakh)

Sr. No.	2020-21		2021-22		2022-23	
	Product	Amount	Product	Amount	Product	Amount
1	Fresh Avocado	0.94	Black Mustard Seed	0.89	Black Pepper	113.44
2	Fresh Pineapple	7.66	Black Pepper	105.12	Black Rice	2.75
3	Fresh Watermelon	0.85	Fresh Pineapple	2.51	Cinnamon	3.09
4	Fresh Ginger	0.66	Fresh Watermelon	1.94	Fresh Carrot	3.17
5	Fresh Kiwi	3.07	Black Rice-Manipur	3.66	Fresh Pineapple	2.73
6	Large Cardamom	25.40	Large Cardamom	35.59	Fresh Taro	0.32
7	Passion Fruits	0.15	Maize/Corn	9.39	Fresh Ginger	4.06
8	Raw Cashew Nut	9.00	Sesame	0.83	Green Chili	0.40
9	Black Rice (Chak Hao)	1.51	Fresh Ginger	0.51	Kew Pineapple	1.23
10	Turmeric Powder	2.10	Cashew Nut	0.20	Large Cardamom	7.18
11	Gift Hampers	4.46	Dry Turmeric Flakes	1.33	Raw Cashew Nut	17.30
12	Processed Food & Other Items	36.83	Cinnamon	0.39	Process Food & Other Items	41.14
13			Processed Food & Other Items	36.85		
	Total	92.63	Total	199.21	Total	196.81

**II. State-wise value of agricultural and horticultural products marketed by
NERAMAC during last three years :**

(Rs. in Lakh)

Sl. No.	State	2020-21	2021-22	2022-23
1	Arunachal Pradesh	19.01	20.21	9.11
2	Assam	35.51	117.19	136.16
3	Manipur	4.47	5.45	6.04
4	Meghalaya	14.92	33.10	11.24
5	Mizoram	0.69	0.42	1.20
6	Nagaland	0.70	0.58	8.84
7	Sikkim	10.92	15.69	2.14
8	Tripura	6.45	6.60	22.11