

GOVERNMENT OF INDIA
MINISTRY OF TOURISM

RAJYA SABHA
UNSTARRED QUESTION NO.1609
ANSWERED ON 03.08.2023

INCOME FROM TOURISM

1609 SHRI SANDOSH KUMAR P:

Will the Minister of **TOURISM** be pleased to state:

- (a) the total income from tourism and related activities since 2021;
- (b) the total income from tourism and related activities earned by each State and Union Territory since 2021; and
- (c) the special schemes implemented by the Ministry to attract international tourists?

ANSWER

THE MINISTER OF TOURISM

(SHRI G. KISHAN REDDY)

(a) & (b): Ministry of Tourism does not maintain data of income from tourism and related activities at National & State level. However, the details of Tourism Gross Domestic Product (TGDP) in India during 2019-20, 2020-21 and 2021-22 are given below:-

Tourism Gross Domestic Product (TGDP)	2019-20	2020-21	2021-22
Tourism Direct GDP (Rs. In Lakh)	54116758	15465752	21618543
Tourism Indirect GDP (Rs. In Lakh)	50057946	14277547	19950360
Total Tourism GDP (Rs. In Lakh)	104174704	29743299	41568903

Source: National Account Statistics (NAS) 2023 and Third Tourism Satellite Account (TSA) - 2015-16

And Foreign Exchange Earning (FEE) through tourism during 2019 to 2023 (January to May) are given below:-

Year	FEE through tourism (in Rs. crore)
2019	216467
2020 ^{#2}	50136
2021 ^{#2}	65070
2022 ^{#1}	134543
2023 ^{#1} (Jan to May)	88441

#1 Provisional Estimates

#2 Revised Estimates

(c): Ministry of Tourism is implementing several schemes/initiatives to attract foreign tourist as per details given below:

- i. Launched Swadesh Darshan Scheme for the development of tourism related infrastructure in the country. The Ministry of Tourism has revamped its

- Swadesh Darshan Scheme as Swadesh Darshan 2.0 (SD2.0) with the objective to develop sustainable and responsible destinations following a tourist & destination centric approach.
- ii. Launched National Mission on Pilgrimage Rejuvenation and Spiritual, Heritage Augmentation Drive (PRASHAD) Scheme for integrated development of identified pilgrimage and heritage destinations across the nation.
 - iii. 24x7 toll free Multi-Lingual Tourist Helpline.
 - iv. Providing facility of e-Visa for 5 sub-categories i.e. e-Tourist visa, e-Business visa, e-Medical visa, e-Medical Attendant visa and e-Conference visa for nationals of 167 countries.
 - v. E-Visa has been further liberalized and the visa fee has been substantially reduced.
 - vi. Development and promotion of 'Niche Tourism' products to attract tourist with specific interest and to ensure repeat visits for the unique products in which India has a comparative advantage.
 - vii. Promoting India as a holistic destination in the tourism generating markets to promote various Indian tourism products and tourism destinations of the country to increase India's share of the global tourism market. These objectives are met through an integrated marketing and promotional strategy, and a synergized campaign in association with the Travel Trade, State Governments and Indian Missions. The Government continuously engages with industry experts and other relevant stakeholders and take their suggestions and feedback for promotion of varied tourism products of India.
 - viii. Conducting Programmes under the 'Capacity Building for Service Providers' (CBSP) Scheme to train and up-grade manpower to provide better service standards.
 - ix. New mountain peaks have been opened for Mountaineering/ Trekking to give boost to adventure tourism in the country.
 - x. Lowering of GST on hotels rooms with tariffs of ₹1,001 to ₹7,500/night to 12%, those above ₹7,501 to 18% to increase India's competitiveness as a tourism destination.
 - xi. On the recommendation of the Ministry of Tourism, 61 tourism routes have been awarded to the identified airlines by the Ministry of Civil Aviation under the RCS UDAN Scheme.
 - xii. In order to boost visitor arrival, Ministry of Tourism, Government of India has declared **"Incredible India! Visit India year 2023"**.
