

GOVERNMENT OF INDIA
MINISTRY OF TOURISM

RAJYA SABHA
UNSTARRED QUESTION NO.145
ANSWERED ON 20.07.2023

TOURISM POTENTIAL IN KANDI AREAS OF PUNJAB

145 DR. ASHOK KUMAR MITTAL:

Will the Minister of **TOURISM** be pleased to state:

- (a) whether Government has plan to support the tourism potential in the "kandi" areas of Punjab and if so, the detail thereof;
- (b) whether Government has details on initiative to promote tourism in Punjab and "kandi" (sub-mountain) areas of Hoshiarpur district and if so, the detail thereof;
- (c) whether Government has plans for collaborations or partnerships between the Ministry and the State Government of Punjab to develop tourism infrastructure and amenities in the "kandi" areas and if so, the details thereof; and
- (d) whether Government will include schemes under Ministry of Culture like PRASHAD to promote the "kandi" areas and if so, the detail thereof?

ANSWER

THE MINISTER OF TOURISM

(SHRI G. KISHAN REDDY)

(a) to (c): Identification, development and promotion of tourist places is primarily the responsibility of the State Governments/Union Territory Administrations. However, the Ministry of Tourism has provided financial assistance under its Schemes like Swadesh Darshan, National Mission on Pilgrimage Rejuvenation and Spiritual Heritage Augmentation Drive (PRASHAD) and Assistance to Central Agencies for Tourism Infrastructure Development for the State of Punjab also in the rest of the country.

The Ministry of Tourism has now revamped its Swadesh Darshan Scheme as Swadesh Darshan 2.0 (SD2.0) with the objective to develop sustainable and responsible destinations following a tourist & destination centric approach. Under SD2.0, Amritsar and Kapurthala have been identified for development in the State of Punjab.

Further, financial assistance has also been provided to the State Government of Punjab for organizing fairs/festivals & tourism related events under Domestic Promotion & Publicity including Hospitality (DPPH) Scheme.

The details of projects sanctioned and funds allocated under the above-mentioned Schemes in the State of Punjab is given at **Annexure**.

As per procedure, proposals are received from State Governments/Union Territory Administrations from time to time for seeking financial assistance under the above schemes of the Ministry of Tourism. These proposals are examined in context of the scheme guidelines and financial assistance is extended for projects subject to fulfilment of the stipulated guidelines and availability of funds.

In addition, the Ministry of Tourism, inter-alia, promotes India as a holistic tourist destination, including Punjab. Promotions of different tourist destinations of Punjab, are also undertaken through the social media handles of Ministry of Tourism, as well as the official website: - www.incredibleindia.org.

(d): PRASHAD is a Scheme of Ministry of Tourism in which the proposals are received from the State Governments/UT Administrations on an all India basis and projects are sanctioned as per the guidelines and subject to availability of funds.

ANNEXURE

STATEMENT IN REPLY TO PARTS (a) TO (c) OF RAJYA SABHA UNSTARRED QUESTION NO.145 ANSWERED ON 20.07.2023 REGARDING TOURISM POTENTIAL IN KANDI AREAS OF PUNJAB.

Swadesh Darshan Scheme

(Rs. in Crore)

Sl. No.	State	Circuit / Sanction Year	Name of the Project	Amt. Sanctioned	Amt. Released
1.	Punjab	Heritage Circuit 2018-19	Development of Anandpur Sahib – Fatehgarh Sahib – Chamkaur Sahib – Ferozpur – Khatkar Kalan – Kalanour - Patiala in Punjab	94.51	67.14

PRASHAD Scheme

(Rs. in Crore)

Sl. No.	State	Name of the Project	Year of Sanction	Approved Cost	Amount Released
1.	Punjab	Development of Karuna Sagar Valmiki Sthal at Amritsar	2015-16	6.40	6.40
2.	Punjab	Development of Chamkaur Sahib at Ropar, Punjab	2021-22	31.57	7.26

Assistance to Central Agencies for Tourism Infrastructure Development Scheme

(Rs. in Crore)

Sl. No.	State/UT	Name of Projects	Central Agency	Amt. Sanctioned	Amt. Released
Year 2013-14					
1.	Punjab	Joint Development of Tourist Amenities at Amritsar Railway Station in Association with Ministry of Railway	M/o Railways	5.84	4.68
Year 2017-18					
2.	Punjab	Project for Infrastructural Development at JCP Attari	BSF	13.12	10.30
Year 2018-19					
3.	Punjab	CFA for Restoration/ Renovation of 'Jallianwala Bagh Memorial' & Additional work to be taken at Jallianwala Bagh National Memorial at Amritsar, Punjab.	ASI	23.02	21.97

Financial assistance provided for organizing fairs/festivals & tourism related events under Domestic Promotion & Publicity including Hospitality (DPPH) Scheme

(Rs. in Lakh)

Name of State	Year	Name of Fairs & Festivals	Amount Sanctioned	Amount Released
Punjab	2014-15	Shree Baba Harivallabh Sangeet Sammelan & Sports Mela Kila, Ludhiana	30.00	30.00
		Sufi festival at Amritsar	20.00	20.00
	2015-16	Harivallabh Sangeet Samelan, Jalandhar & Rural Sports Mela Quila, Raipur District Ludhiana	12.50	12.50
		Sufi festival at Mohali	20.00	20.00
	2017-18	Shree Baba Harivallabh Sangeet Samemelan, Jalandhar	10.00	10.00
		Hola Mohalla at Anandpur Sahib	10.00	10.00
	2018-19	Sufi Festival at Amritsar	20.00	20.00
		Harivallabha Sangeet Samelan at Jhallandhar	10.00	10.00
		Patiala Heritage Festival	20.00	20.00
	2019-20	Sufi festival	25.00	25.00
		Hola Mohalla Festival	25.00	25.00
	2021-22	Harivallabh Sangeet Samemelan, Jalandhar	25.00	25.00
		Hola Mohalla at Shri Anandpur Sahib	25.00	25.00
