

**GOVERNMENT OF INDIA
MINISTRY OF AYUSH**

**RAJYA SABHA
UNSTARRED QUESTION NO-1290
TO BE ANSWERED ON 01/08/2023**

DEMAND FOR AYURVEDIC MEDICINES IN INTERNATIONAL MARKET

1290: SHRI NEERAJ DANGI

Will the Minister of **AYUSH** be pleased to state:

- (a) the details of Ayurvedic medicines exported and imported during the last two years, year-wise;
- (b) the major exporting countries in the export of Ayurvedic medicines;
- (c) the details of the revenue earned from the export of Ayurvedic medicines by Government during the said period, year-wise; and
- (d) the details of the steps taken by Government to increase the demand of Ayurvedic medicines in the international market?

**ANSWER
THE MINISTER OF AYUSH
(SHRI SARBANANDA SONOWAL)**

- (a) Import and Export of Ayush and Herbal products for the last 02 years (2021-2022 to 2022-23) as provided by India Exim Bank is as under:

Table 1: Value of India's Trade in Ayush and Herbal Products (US\$ million)

| Year | Exports | Imports | Trade Balance |
|----------------|----------------|----------------|----------------------|
| 2021-22 | 612.1 | 111.1 | 501.0 |
| 2022-23 | 628.5 | 120.7 | 507.8 |

Source: DGCI&S; India Exim Bank Research

Table 2: Volume of India's Trade in Ayush and Herbal Products (Million Tonnes)

| Year | Exports | Imports | Trade Balance |
|----------------|----------------|----------------|----------------------|
| 2021-22 | 126.1 | 53.7 | 72.4 |
| 2022-23 | 122.5 | 67.3 | 55.2 |

Source: DGCI&S; India Exim Bank Research

- (b) The major exporting countries in the export of Ayush and Herbal products are India, Germany, Switzerland, USA, Belgium, Italy, Ireland, France, UK and others.

(c) The total export of Ayush and Herbal products for the last 02 years as provided by Directorate General of Commercial Intelligence and Statistics, Ministry of Commerce, Government of India is 612.12 Million USD for the year 2021-22 and 628.48 Million USD for the year 2022-23.

(d) To increase the demand of Ayurvedic medicines in the international market, Ministry of Ayush has developed a Central Sector Scheme for Promotion of International Co-operation in Ayush (IC Scheme) under which Ministry of Ayush provides support to Indian Ayush Manufacturers/ Ayush Service providers to give boost to export of Ayush products & services; facilitate International promotion, development and recognition of Ayush system of medicine; foster interaction of stakeholders and market development of Ayush at international level; promote academics and research through establishment of Ayush Academic Chairs in foreign countries and holding training workshop/symposiums for promoting and strengthening awareness and interest about Ayush Systems of Medicine at international level.

- Ministry of Ayush has taken the following steps towards the promotion, international collaborations and investments for the manufacturing and export of Ayush medicines:
 - signed 24 Country-to-Country MoUs for Cooperation in the field of Traditional Medicine and Homoeopathy with foreign nations.
 - signed 46 Institute level MoUs with international institutes for undertaking Collaborative Research / Academic collaboration.
 - signed 15 MoUs with international institutes for setting up of Ayush Academic Chairs in foreign nations.
 - supported the establishment of 39 Ayush Information Cells in 35 foreign nations.
 - Offering Ayush scholarships to foreign nationals for undertaking Ayush courses in recognized Ayush institutions in India.
 - Signed MoU with London School of Hygiene & Tropical Medicine (LSH&TM), UK and Frankfurter Innovationszentrum Biotechnologie GmbH (FIZ), Frankfurt Germany for clinical research studies on mitigation of Covid-19 through Ayurveda.
 - Providing Training to regulators of foreign nations to generate awareness about the Ayush systems.
 - Got developed Quality Certification programme viz. Ayush mark and Premium mark in cooperation with QCI to increase the reliability of standards of ASU&H Products.
 - WHO-GMP (COPP) has been given to 31 Ayurvedic Drug manufacturers to facilitate the export of Ayurveda, Siddha, and Unani & Homoeopathy Drugs.
 - Ministry of Ayush and WHO has signed an agreement to establish WHO-GCTM in Jamnagar, Gujarat which aims to support to implement WHO's traditional medicine strategy (2014-23) and to support nations in developing policies & action plans to strengthen the role of traditional medicine as part of their journey to universal health coverage.
 - With the efforts and initiatives taken by Ministry of Ayush, Government of India, the SCO countries agreed to the India's proposal for establishing an Expert Working Group on Traditional medicine. To develop consensus among the Experts from SCO Countries, Ministry of Ayush had undertaken several rounds

of meetings on 9th, 10th and 22nd February, 11th and 14th April 2023 in New Delhi, in which TOR of the EWG had been finalized.

- Supported the establishment of Ayush Export Promotion Council (Ayushexcil) to promote the export of Ayush products/ medicines as well as Ayush services.
- Established an India-EU Technical Working Group (TWG) on Ayurveda. The Technical Working Group has the representation of technical experts from the Ministry of Ayush, the Government of India, the European Commission, the European Medicines Agency (EMA) and its Committee on Herbal Medicinal Products (HMPC).
