

GOVERNMENT OF INDIA  
MINISTRY OF MICRO, SMALL AND MEDIUM ENTERPRISES

**RAJYA SABHA**  
**UNSTARRED QUESTION NO. 1240**  
**TO BE ANSWERED ON 31.07.2023**

**STEPS TAKEN TO ENCOURAGE MSMEs IN PHARMA SECTOR**

1240. SHRI SATISH CHANDRA DUBEY:

Will the Minister of MICRO, SMALL AND MEDIUM ENTERPRISES be pleased to state:

- (a) whether Government has implemented any scheme for the Micro, Small and Medium Enterprises (MSMEs) in the pharmaceutical sector to encourage new market access initiatives;
- (b) if so, the details of benefits being provided to pharma MSMEs under the said schemes; and
- (c) the details of pharma projects benefitted under the said schemes in the State of Bihar?

**ANSWER**

MINISTER OF STATE FOR MICRO, SMALL AND MEDMUM ENTERPRISES  
(SHRI BHANU PRATAP SINGH VERMA)

(a) to (c): The Ministry of Micro, Small and Medium Enterprises (MSME) is implementing various schemes /programmes to encourage new market access for the Micro, Small and Medium Enterprises (MSMEs) including pharmaceutical sector. These schemes inter-alia includes Procurement and Marketing Scheme (PMS) to promote new market access initiatives and enhance the marketability of products and services, Special marketing Assistance Scheme (SMAS) under National SC-ST Hub (NSSH) providing support to SC/ST enterprises for enhancement of competitiveness and marketability of their products, International Cooperation (IC) Scheme to facilitate the MSMEs business delegations to visit / participate in international exhibitions/ trade fairs conference/seminars/ buyer-seller meets abroad as well as providing them with actionable market-intelligence and reimbursement of various costs involved by export of goods and services etc., of other countries for exploring new areas of technology infusion/ up-gradation, facilitating of joint ventures, improving market for MSMEs products, foreign collaborations amongst others. Under the International Cooperation (IC) Scheme as on date 7,530 MSMEs have been benefitted across India including Bihar and across all sectors including Pharma.

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