

GOVERNMENT OF INDIA
MINISTRY OF FOOD PROCESSING INDUSTRIES
RAJYA SABHA
UNSTARRED QUESTION NO. 1060
ANSWERED ON 28.07.2023

FRUIT EXPORTS FROM PUNJAB

1060. SHRI RAGHAV CHADHA:

Will the Minister of Food Processing Industries be pleased to state:

- (a) the number of food processing units dedicated to fruit exports in the State of Punjab;
- (b) the number of cold-chains established for processed fruit exports;
- (c) whether any schemes have been offered by Government to increase processed fruit exports in Punjab; and
- (d) if so, the details thereof and if not, the reasons therefor?

ANSWER

THE MINISTER OF STATE FOR FOOD PROCESSING INDUSTRIES
(SHRI PRAHLAD SINGH PATEL)

(a): As per Annual Survey of Industries (2019-20) estimates, there are 92 registered units in Punjab that are engaged in fruits and vegetables processing catering to both domestic and/or export markets. There are three food processing units from Punjab registered with Agricultural and Processed Food Products Export Development Authority (APEDA) that are actively engaged in export of fruits and their products

(b): Under Integrated Cold Chain and Value Addition Infrastructure scheme, Ministry of Food Processing Industries (MoFPI) has assisted 380 Cold Chain projects in the country. Out of these projects, 170 projects, inter-alia, cover the fruits & vegetable processing segment in the country. The production from these cold chains projects caters to the need of domestic and/or export markets.

(c) & (d): The major steps/measures taken by the Government of India for boosting exports of processed-food products including fruits products from Punjab are given below:

- i. The Agricultural & Processed Food Products Export Development Authority (APEDA) provides financial assistance to its registered exporters under components, such as, Development of Export Infrastructure, Quality Development and Market Development under its scheme namely “Agriculture and Processed Food Export Promotion Scheme of APEDA”
- ii. Assistance is provided to promote export, including fruits export, under various schemes like Trade Infrastructure for Export Scheme (TIES), Market Access Initiatives (MAI) Scheme, Remission of Duties and Taxes on Exported Products (RoDTEP) Scheme, Interest Equalisation Scheme on Pre and Post Shipment Rupee Export Credit.

- iii. The District as Export Hubs (DEH) scheme is being implemented on the ODOP (One District One Product) basis.
- iv. MoFPI implements the Production Linked Incentives (PLI) scheme to create global food champions and boost exports. Branding and marketing support is also provided under the scheme to increase global visibility of Indian food products.
- v. APEDA has also undertaken several measures to increase export including fruits exports, such as:
 - Collaboration with Missions/ Embassies.
 - Organizing virtual trade fairs and Buyer-Seller meets.
 - Export promotion of GI products
 - Product promotion meetings and webinars are organized regularly.
 - Organising sensitization/ capacity building programmes.
