

**GOVERNMENT OF INDIA  
MINISTRY OF AYURVEDA, YOGA & NATUROPATHY, UNANI,  
SIDDHA AND HOMOEOPATHY (AYUSH)**

**RAJYA SABHA  
STARRED QUESTION NO. 60  
TO BE ANSWERED ON 25<sup>TH</sup> JULY, 2023**

**PROMOTING USAGE OF TRADITIONAL MEDICINES**

**60 SHRI SUJEET KUMAR:**

Will the Minister of Ayush be pleased to state:

- (a) whether Government will be considering to begin campaigns in the country to spread awareness regarding benefits of traditional Indian medicines, similar to the programmes being run internationally;
- (b) whether Government will be considering opening of AYUSH centres to provide easy access of traditional medicines and healthcare specialists; and
- (c) the details of plan regarding actions to be taken on the basis of budget allocated to it?

**ANSWER  
THE MINISTER OF AYURVEDA, YOGA & NATUROPATHY, UNANI,  
SIDDHA AND HOMOEOPATHY (AYUSH)**

**(SHRI SARBANANDA SONOWAL)**

- (a) to (c) A Statement is laid on the Table of the House.

**STATEMENT REFERRED TO IN REPLY TO RAJYA SABHA  
STARRED QUESTION NO. 60 FOR 25<sup>TH</sup> JULY, 2023**

(a) Sir, with the view to fulfill the mandate of propagation of Ayush systems of Healthcare, the Ministry implements a Central Sector Scheme for Promotion of Information Education and Communication (IEC) in Ayush. Under this Scheme, Ministry organises National/State level Arogya Fairs, Yoga Fests/Utsavs, Ayurveda Parvs, Celebrate important Days of Ayush system, Participate in Health fairs/melas, Exhibitions etc, Provide financial assistance for organising seminars, workshops, conferences and conduct multimedia campaigns etc. to create awareness among citizen regarding traditional & non-conventional systems of health care and healing which include Ayurveda, Yoga, Naturopathy, Unani, Siddha, Sowa-Rigpa and Homoeopathy.

(b) Public Health being a state subject, opening of Ayush centers in the country comes under the purview of respective State/UT Governments. However, under Centrally Sponsored Scheme of National Ayush Mission (NAM), there is provision of financial assistance for setting up of 50/30/10 bedded integrated Ayush hospitals. Accordingly, the State Government may avail financial assistance by submitting suitable proposals through State Annual Action Plans (SAAPs).

The Ministry has signed Memorandum of Understanding (MoU) with Ministry of Defence on 20.04.2022 to integrate Ayurveda in the health establishments under Directorate General Armed Forces Medical Services (DGAfMS) and Directorate General Defence Estates (DGDE) under Ministry of Defence (MoD). As per the MoUs, total 49 Ayurveda units have been started under Ministry of Defence (MoD); 37 Cantonment Board Hospitals/ Dispensaries under DGDE in various Cantonments and 12 Service Hospitals under the Armed Forces Medical Services.

Ministry of Ayush has signed an MoU with Department of Ex-Servicemen Welfare, Ministry of Defence on 24.03.2023 regarding integrating Ayurveda in Ex-Servicemen Contributory Health Scheme (ECHS) Polyclinics.

Ministry of Ayush has also signed an MoU with Ministry of Ports, Shipping and Waterways regarding integration of Ayurveda under the establishments in Ministry of Ports, Shipping and Waterways on 14.06.2023.

(c) A total of Rs. 41.00 Crore has been allocated to IEC Scheme for Financial Year 2023-24 for organising National/State level Arogya Fairs, Yoga Fests/Utsavs, Ayurveda Parvs, Celebrate important Days of Ayush system, Participating in Health fairs/melas, Exhibitions etc, providing financial assistance for organising seminars, workshops, conferences and conducting Multimedia Campaigns etc. to create awareness among citizen about traditional & non-conventional systems of healthcare and healing which include Ayurveda, Yoga, Naturopathy, Unani, Siddha, Sowa-Rigpa and Homoeopathy etc.